



LIT GENIUS



No. 6



Li'l Genius

A CHARLTON PUBLICATION



Betancourt

The image features a dense background collage of vintage comic book covers. Titles visible include "Supermouse", "Jetta", "Mystery Comics", "Fantastic Tales", "Cosmo Cat", "Startling Comics", "Strange Mysteries", "Daring Adventures", "Famous Funnies", "Hilarious Raucous", "Teen-Age Sweetheart", "Duck", "Eerie", "Exciting Comics", "Casper Cat", and "Barnyard Comics". The covers depict various genres such as superhero action, mystery, science fiction, and humor. Overlaid on this collage is a large, dark purple speech bubble with a thick black outline. Inside the bubble, the text "WEB COMIC UNIVERSE.COM" is written in a bold, white, sans-serif font with a slight drop shadow effect. The word "COMIC" is notably larger than the other words in the URL.

AMAZING OFFER

**DO YOU NEED
EXTRA
MONEY?
\$35.00
IS YOURS**

for selling only 50 boxes of
our 300 Christmas card
line. And this can be done
in a single day. Free samples.
Other boxes on approval.
Mail coupon below today.

It costs you nothing to try.

Last year some folks made \$250—\$500—\$1,000
and more this very way. Church groups and organiza-
tions can do this, too. No experience necessary.



**FREE
SAMPLES
PERSONALIZED
CHRISTMAS CARDS
and STATIONERY**

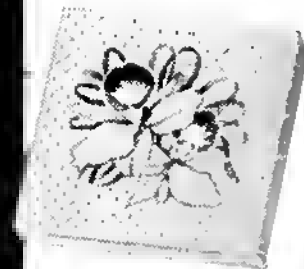
CHEERFUL CARD COMPANY, Dept. 113, White Plains, New York



**BEST WISHES
ALL OCCASION
ASSORTMENT**
21 luxurious cards—
including gold bronzing,
dainty hand finishing,
matching pastel envelopes



**LOTS OF LAFFS
HUMOROUS EVERYDAY
ASSORTMENT**
Novel animated cards
—including original cut-outs,
3-dimensional pop-out
features, bell attachments
and 36" novelty card



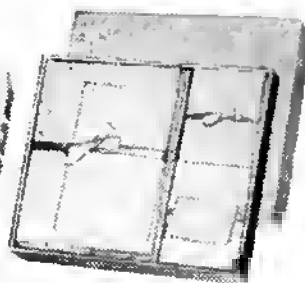
**DELUXE EVERYDAY
GIFT WRAPPING ENSEMBLE**
20 large multi-color
20" x 30" sheets in a
fascinating variety of
designs—plus matching
seals and gift tags



**TAIL BEAUTIES
ALL OCCASION
ASSORTMENT**
Beautifully styled
and delightfully different—
all gold bronzed
and embossed



**VELVET
HASTY NOTES**
French folders with
friendly messages on
front in luminous
rose and blue
velvety flocking



**BLOSSOM TIME
STATIONERY ENSEMBLE**
Embossed floral design,
with gold bronzing,
dainty scalloped borders
—ribbon-tied

Mail This Free Trial Coupon Today

CHEERFUL CARD COMPANY

Dept. 113, White Plains, New York

Please rush free samples, other boxes on approval
for FREE TRIAL and full details of your easy money-
making plan.

Name

Address

City State

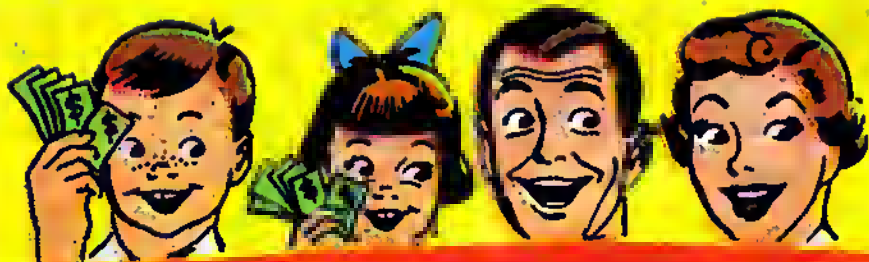
If writing for organiza-
tion, give its name

L.I.L. GENIUS

Published bimonthly by Charlton Comics Group. Executive
Conn. Application for Second Class mailing privileges is
issues \$1.20. Copyright 1955 by Charlton Comics Group.

Volume 1, Number 6

July, 1955
offices and office of publication, Charlton Building, Derby,
Conn. Price per copy 10c. Subscription 12
Printed in U.S.A.



**Boys! Girls!
Men!
Women!**

**Do You Want Up to
\$50 or \$100 EXTRA MONEY?**

Here's A QUICK EASY WAY TO GET IT!

SEND NO MONEY

We Ship 24 Beautiful Super Size Religious Wall Mottos on Credit—Friends, Neighbors and Others BUY ON SIGHT!

What a truly glorious opportunity. Just mail coupon below with name and address... Send No Money... and we will send you 24 big size richly decorated Religious Wall Mottos on credit. They sell like wild-fire at just 35c each. Friends, neighbors buy the instant you show them. Many buy six or more... enough for every room in the house. These are thrilling beautiful golden Mottos... shimmering and glittering in the light. They work night and day to remind all who see

them of the Lord's Work. When you have sold the 24 Mottos, simply send the \$8.40 you have collected and you may have either your choice of many beautiful prizes (we include big Free Prize catalog with shipment) or send only \$6.00 and keep all the rest of the money for yourself! You can do good, and help crush graft, sin, greed, corruption by spreading the word of the Lord. At the same time, you can make MONEY, earn Prizes selling Religious Mottos. Send no money. Rush coupon today!



FREE Big Prize Catalog!



Many folks prefer to earn prizes instead of money. We include big FREE PRIZE Catalog that tells you how you can win the FUNMAN'S Cameras, Bicycles, Scout Tents, Wrist Watches, Dolls, Guitars, Sports Equipment, Fishing Kits, Zipper Sleeping Bag, Archery Sets, Jewelry, —also Binoculars, Chemistry Sets, Sewing Machines, Crystal Radio Sets, Simplex Typewriters, Walk-Talkies, Movie Cameras, Roller Skates, Tool Chests. Every one approved and recommended by the FUNMAN. Yes, dozens and dozens of wonderful prizes. Send no money, but mail coupon now!



FREE Membership in FUNMAN'S Fun Club!

If you sell mottos and send payment within 15 days you receive FREE membership in the FUNMAN'S Fun Club. Get a membership card, certificate, big packet of fun materials PLUS extra surprises! Rush coupon NOW!

The FUNMAN, Dept. X-109, 5726 N. Broadway, Chicago 40, Ill. FREE BIG PRIZE CATALOG

Please rush to me on 15 days credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 15 days and select the prize I want or keep a cash commission as explained.

NAME.....AGE.....

STREET or RFD.....

TOWN.....Zone.....STATE.....

The FUNMAN Dept. X-109, 5726 N. Broadway Chicago 40, Illinois

MAIL THIS!
It's YOUR valuable FREE coupon!

GIVE TO A FRIEND!

He'll thank you for the big favor!

GIVE THIS COUPON to A FRIEND

The FUNMAN, Dept. X-109X, 5726 N. Broadway, Chicago 40, Ill. FREE BIG PRIZE CATALOG

Please rush to me on 15 days credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 15 days and select the prize I want or keep a cash commission as explained.

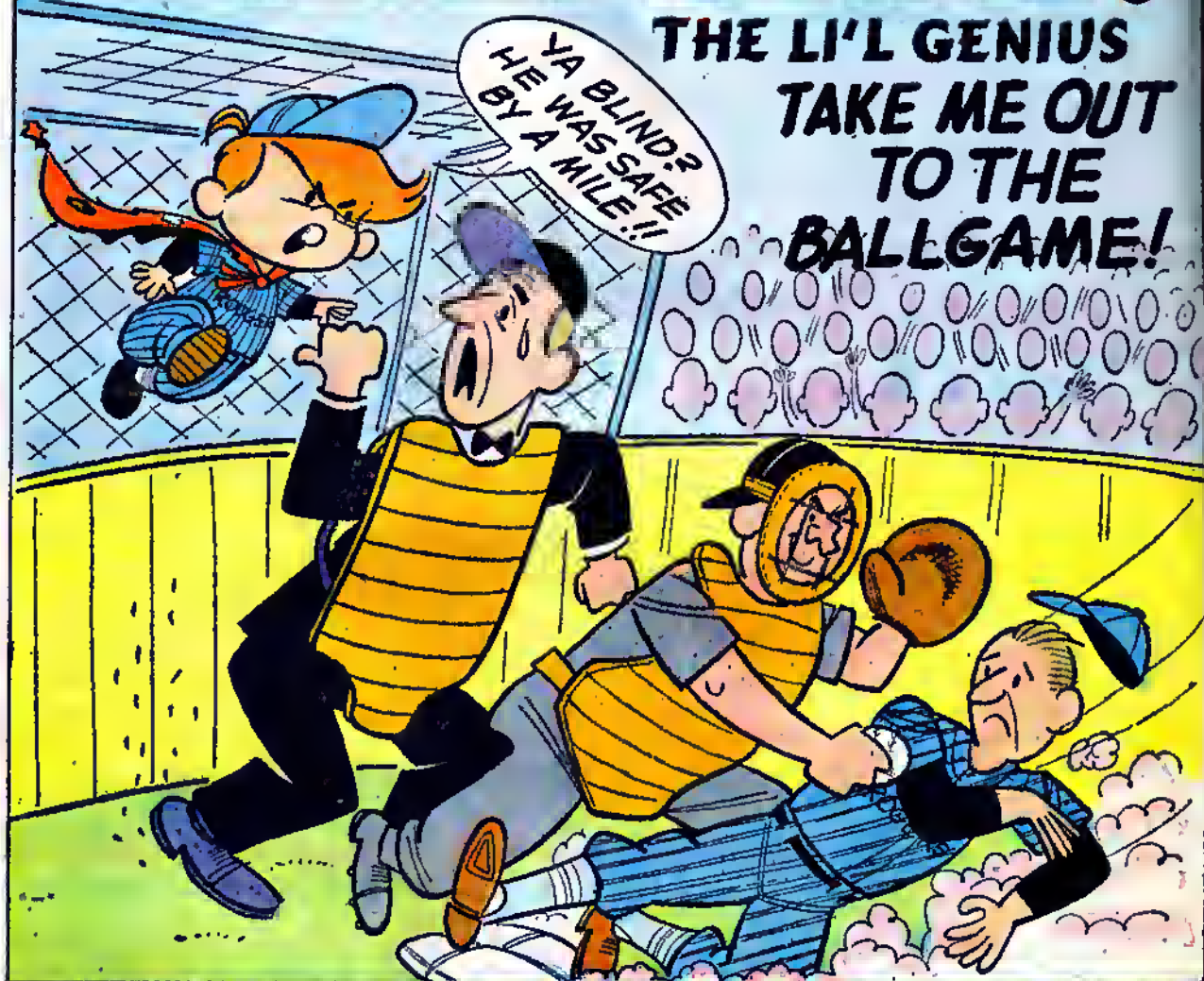
NAME.....AGE.....

STREET or RFD.....

TOWN.....Zone.....STATE.....

SUPER-BRAT!

THE LI'L GENIUS
TAKE ME OUT
TO THE
BALLGAME!



HE'S ON THE MOUND NOW, FOLKS, OLLIE ORWELL, STAR OF THE RODGERS, THE WORLD'S GREATEST PITCHER! NOW HE'S LOOKING FOR THE SIGNAL FROM THE CATCHER...



...HE'S MOTIONING HIS OUTFIELDERS OVER A BIT...

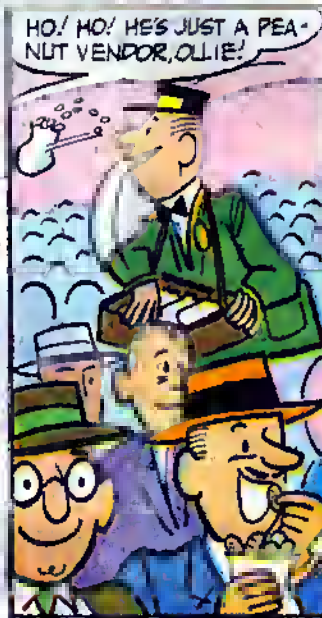
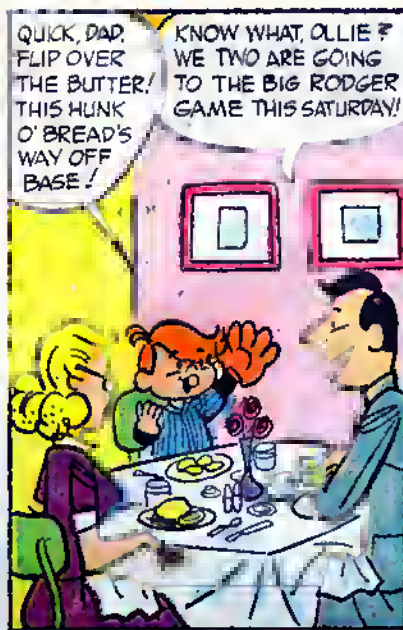


...NOW HE'S CHECKING THE RUNNER ON FIRST...



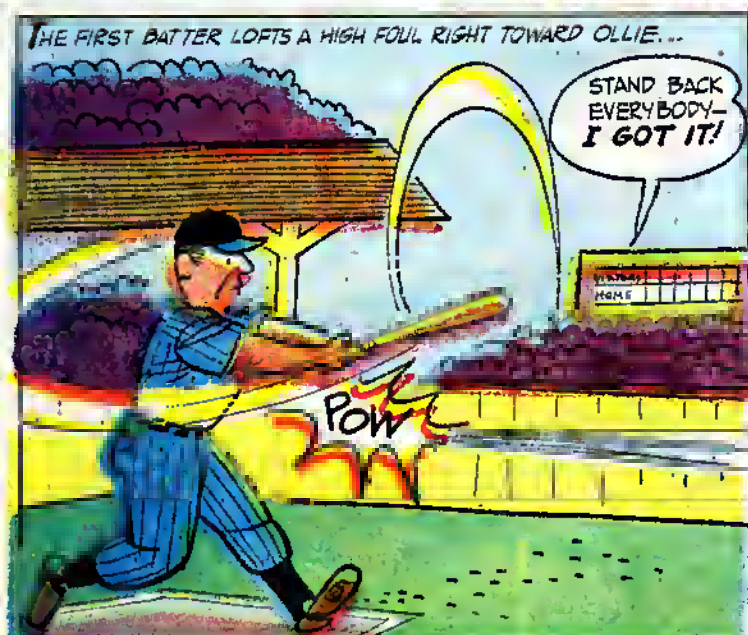
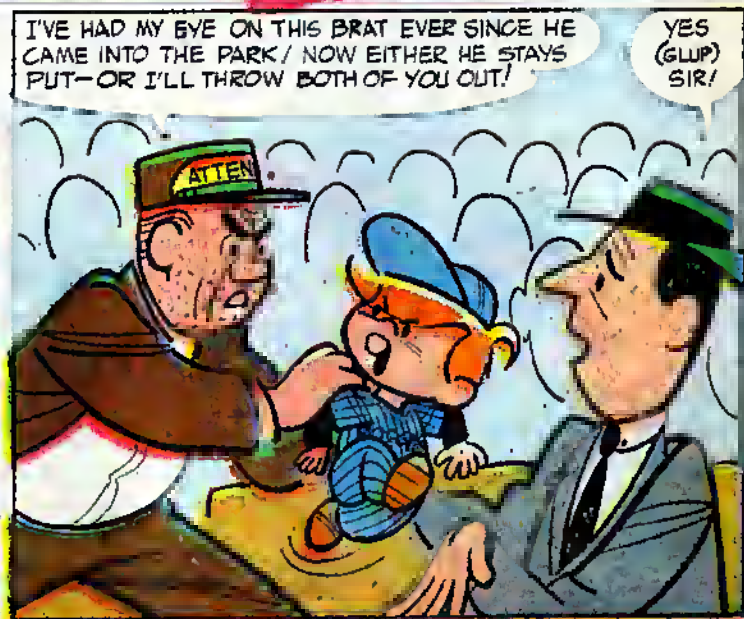
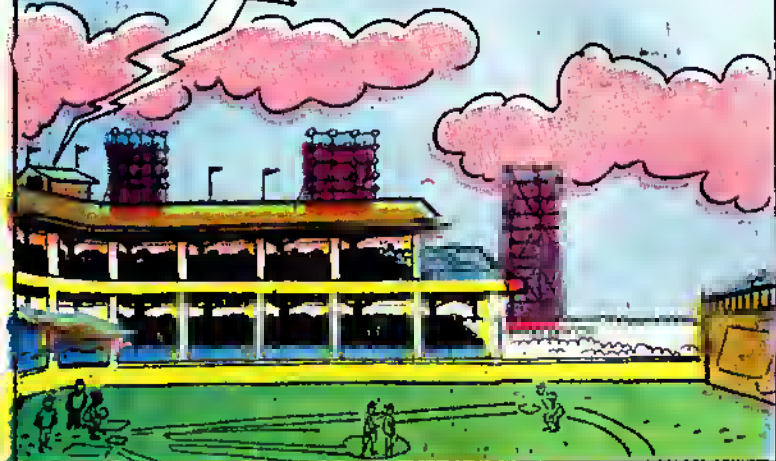
... HE'S GOING INTO HIS PUMPING MOTION...





THE GAMES ABOUT TO START FOLKS! AND WHAT A THRILLER IT WILL BE! IF THE RODGERS WIN TODAY-IT'S THE PENNANT FOR THEM! IF NOT, THEY'LL HAVE TO WAIT TILL NEXT YEAR!

PLAY BALL!



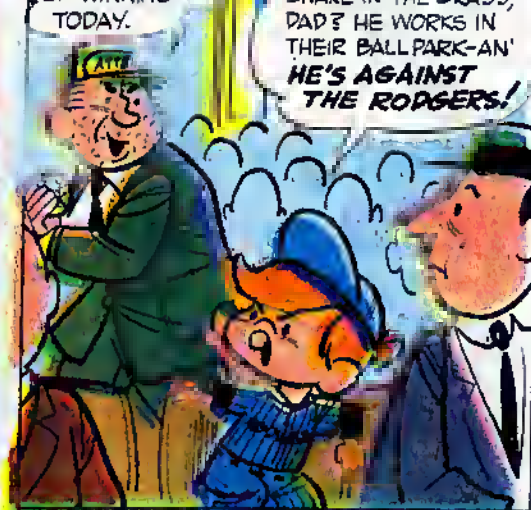
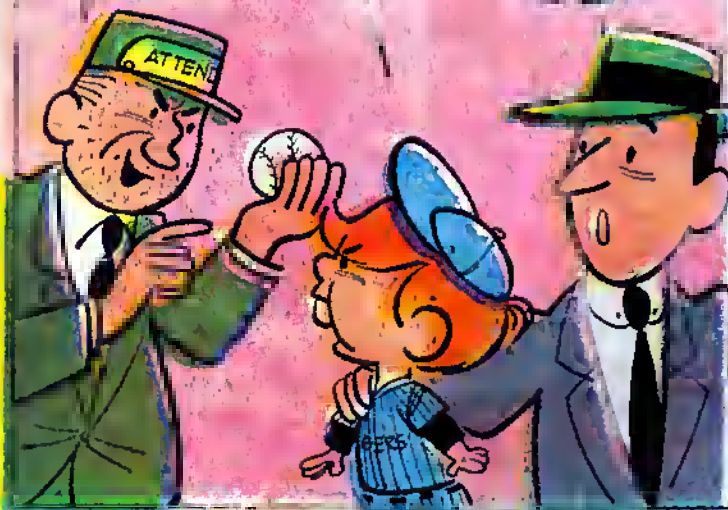
SWELL CATCH
HUH, BRAT?

VA
WISE
GUY!

TEMPER,
OLLIE,
TEMPER!

YA HAD AS MUCH CHANCE OF CATCHING
THAT BALL AS THOSE RODGERS
PALOOKAS HAVE
OF WINNING
TODAY.

YA HEARD THE
SNAKE IN THE GRASS,
DAD? HE WORKS IN
THEIR BALL PARK-AN'
HE'S AGAINST
THE RODGERS!



AS THE INNINGS GO SWIFTLY BY
OLLIE KEEPS GLARING AT THE
BURLY PARK ATTENDANT...



...AT HIS BADGE THAT GLEAMS DAZ-
ZLING IN THE SUNLIGHT...



AND THE NEXT THING OLLIE
KNOWS...

LUCKY I WAS
WEARING MY MAGIC
CAPE UNDER
MY SHIRT!



NOW FIRST I'LL DO
SOME WARMING
UP EXERCISES...

COULD IT BE AN
AFRICAN BEADLE
BIRD? NO-IT DOESN'T
HAVE CRIMSON TAIL-
FEATHERS!

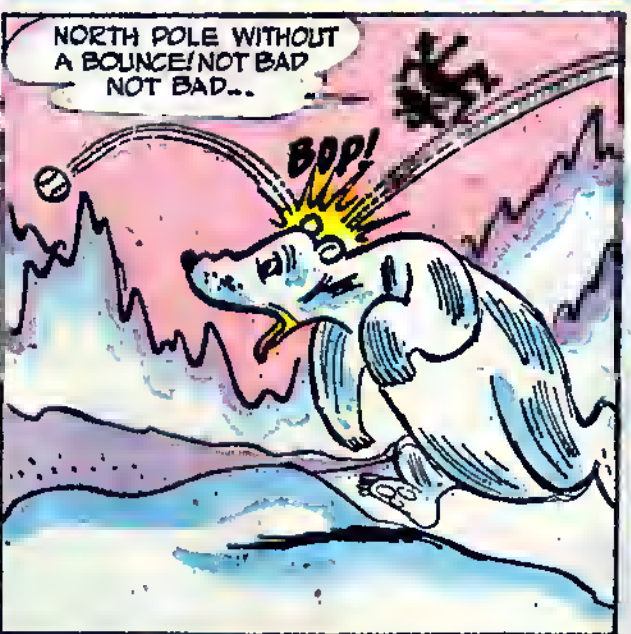
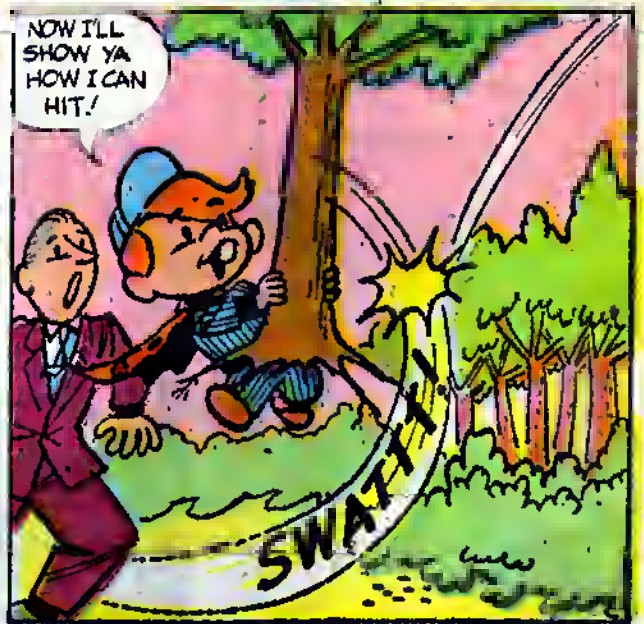
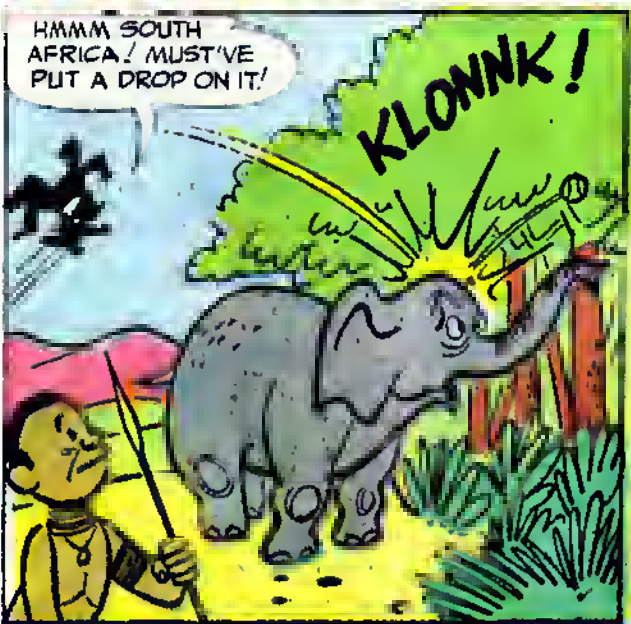


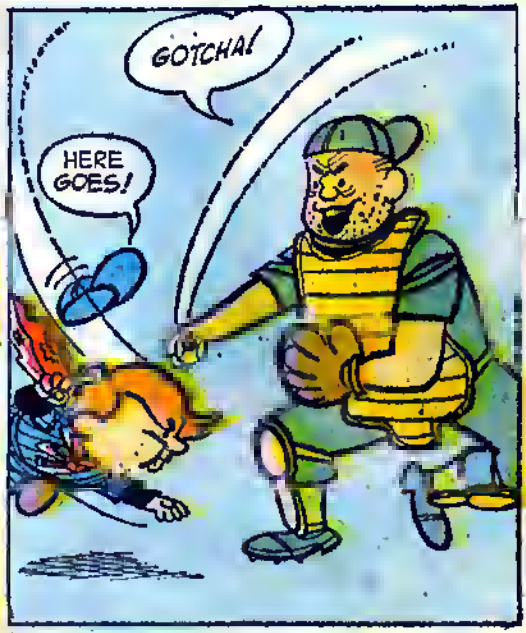
...AN' NOW I'LL REPORT
TO THE RODGERS'
MANAGER!



HEY!

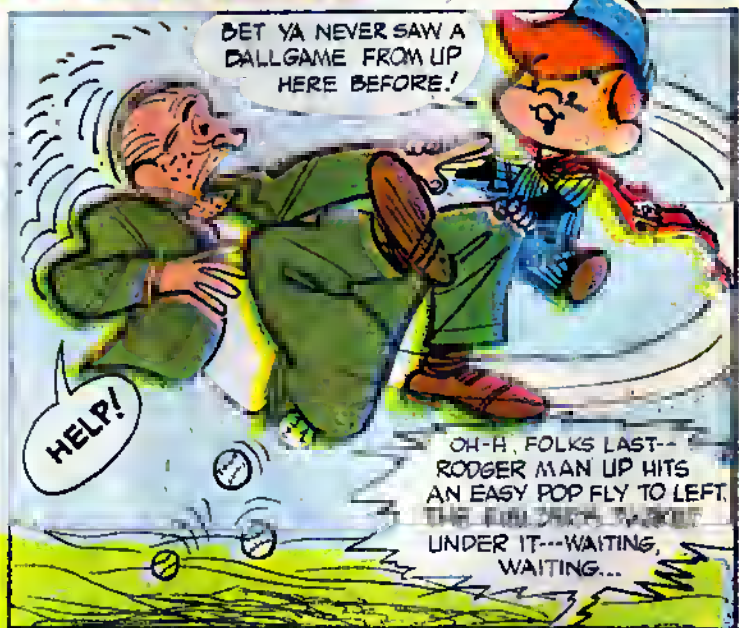
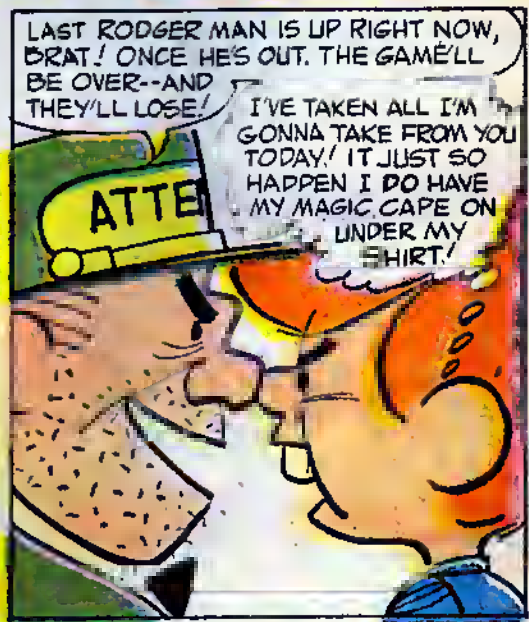
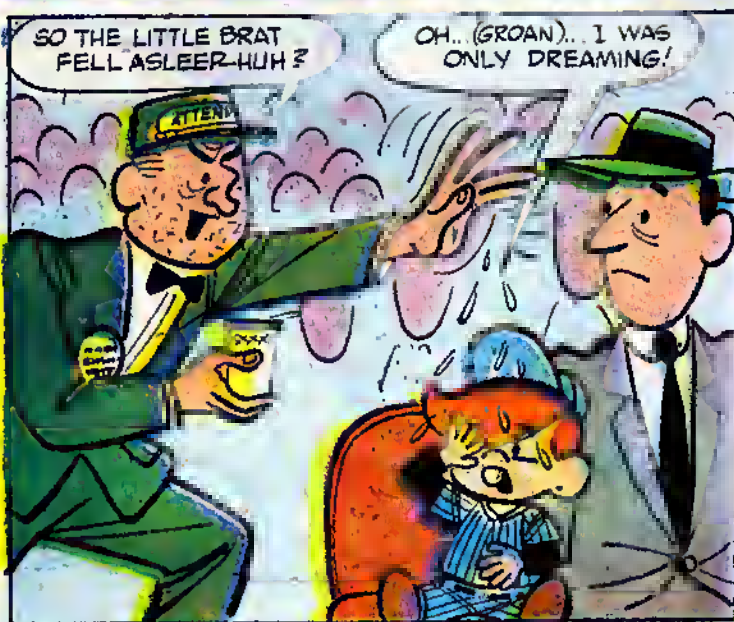
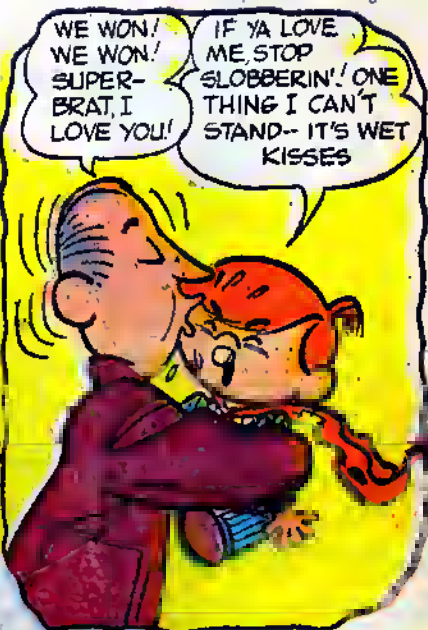








SAFE!



SUPER-BRAT! THE LI'L GENIUS

SOMEBODY'S
YELLING FOR HELP!
WE GOTTA GET TO
HIM FAST!!!

"A DAY
AT THE
BEACH!"

AIEEEE!
HELP! HELP!!

LIFE
GUARD

YOU STILL WORRING
ABOUT UNCLE CYRUS,
DEAR?

NO--IT'S OLLIE I'M WORRIED
ABOUT NOW. THAT SON
OF OUR IS SCARED
STIFF OF THE WATER!

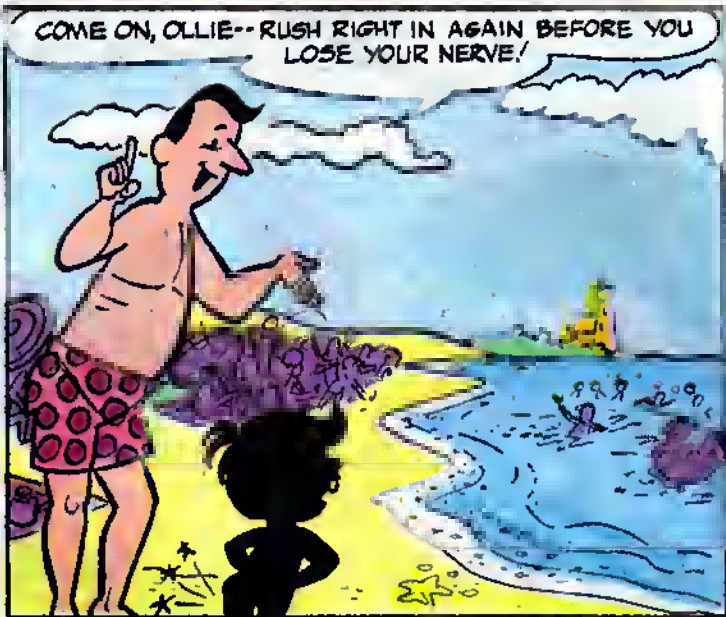
LOOKA
ME, DAD
I'M ALL
THE WAY
IN!

AIN'T
I
BRAVE?

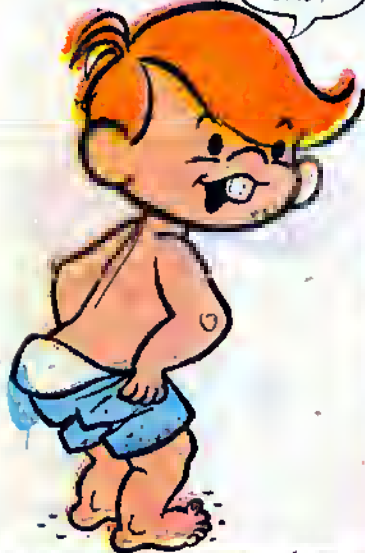
BUT THEN...



COME ON, OLLIE--RUSH RIGHT IN AGAIN BEFORE YOU LOSE YOUR NERVE!



IT AIN'T MY NERVE I'M LOSIN', DAD!



A BIG BOY LIKE YOU FRIGHTENED OF THE WATER--I CAN'T BELIEVE IT! WHAT WOULD UNCLE CYRUS THINK OF YOU? UNCLE CYRUS WHO'S CAPTAIN OF A BOAT THAT'S STARTING OUT ON A RECORD BREAKING TRIP TODAY! COME ON, OLLIE--WHAT DO YOU SAY WE GO IN TOGETHER!

IF YOU'RE ASKING ME, I SAY NO!



IT...(SHUDDER)... LOOKS TOO MUCH LIKE A BATH!

NOW, NOW! THERE'S NOTHING TO BE AFRAID OF, WE'RE...

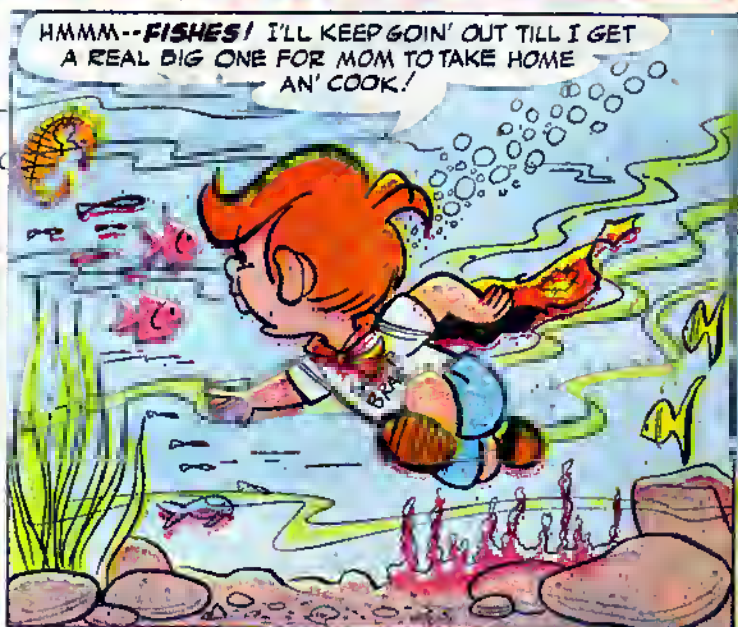
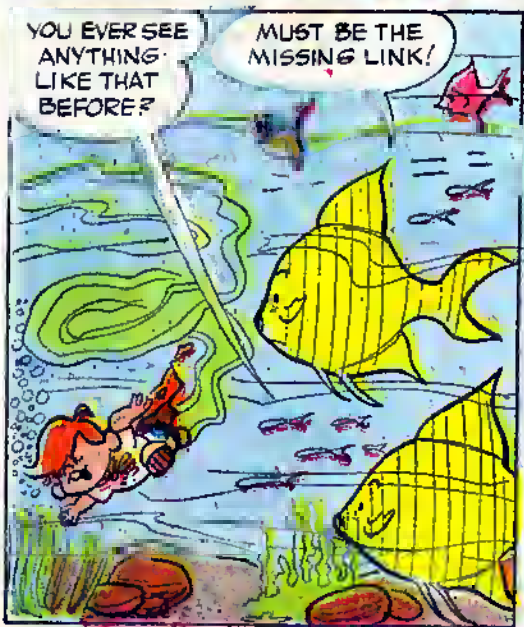
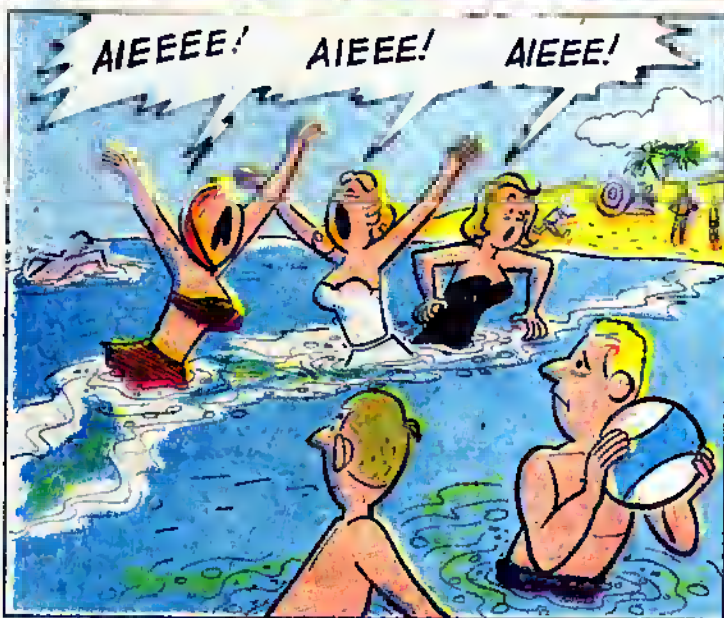
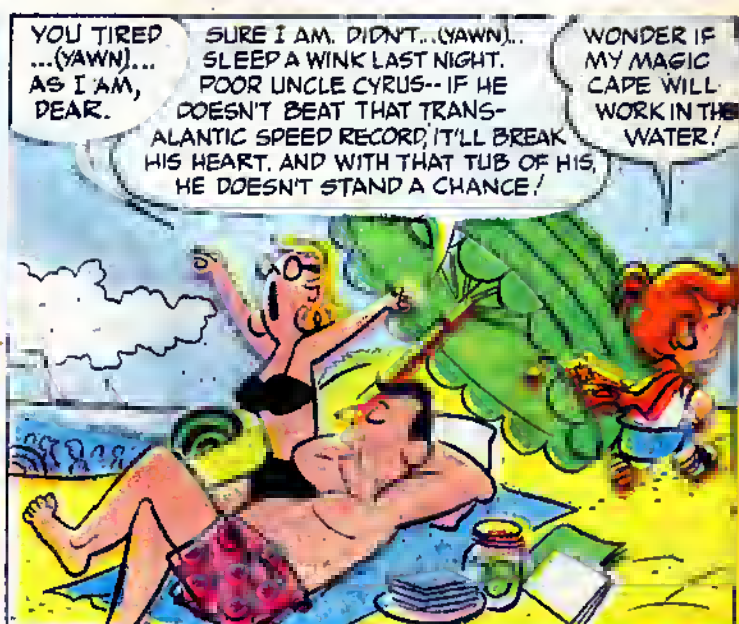
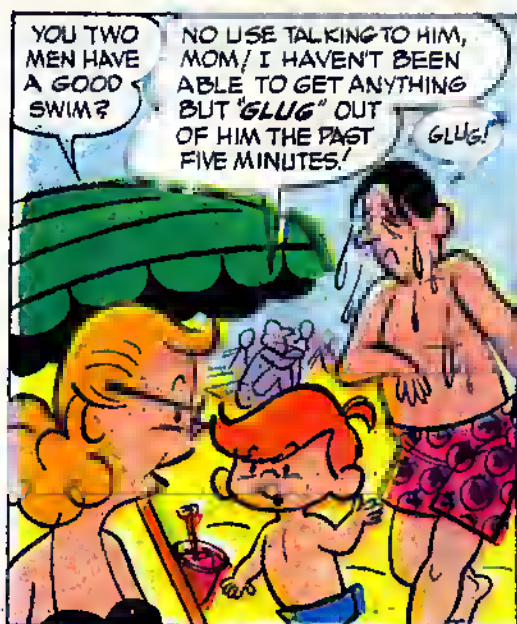
...NOT GOING TOO DEEP!

HEY, DAD--WHAT'S THE BIG IDEA OF LEAVIN' ME ALONE? DAD?

WHY DON'T YA ANSWER ME, DAD?

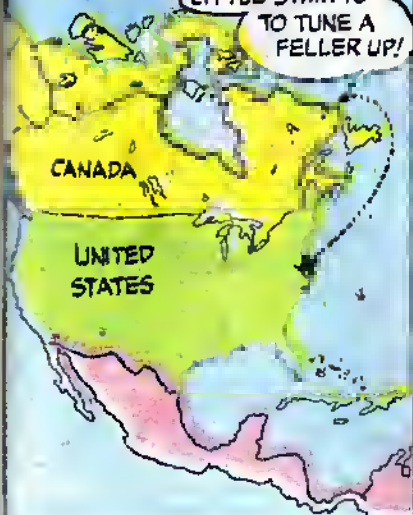
GLUG!
GLUG!
GLUG!





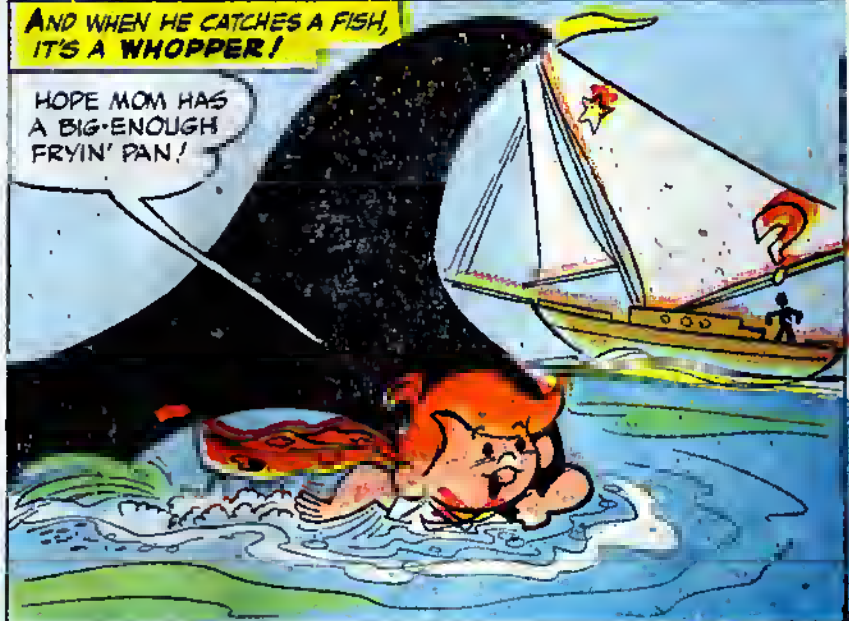
WHEN SUPER-BRAT GOES OUT, HE GOES FAR OUT!

NOTHIN' LIKE A LITTLE SWIM TO TUNE A FELLER UP!



AND WHEN HE CATCHES A FISH, IT'S A WHOPPER!

HOPE MOM HAS A BIG-ENOUGH FRYIN' PAN!

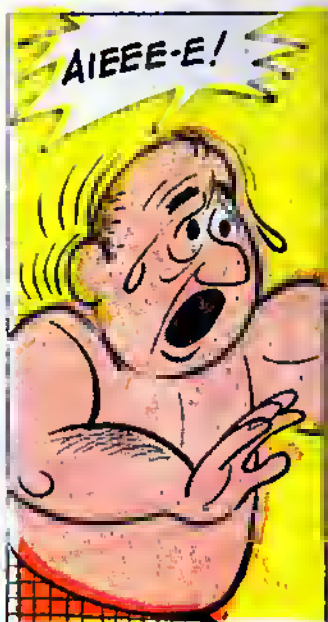


MINUTES LATER, BACK AT THE BEACH!

HEY, WHO'S THE WISE GUY?



AIEEE-E!



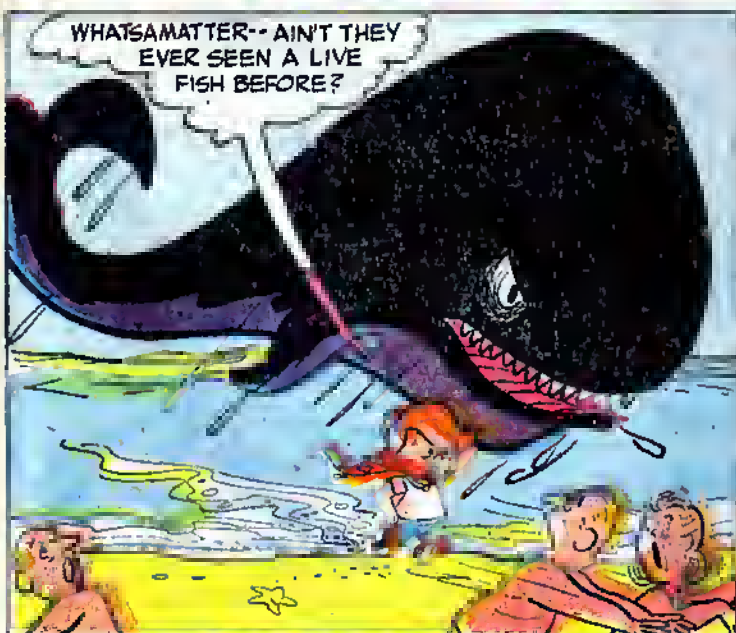
HELP! HELP!



HOPE OLLIE... (YAWN)... ISN'T CAUSING THE COM-MOTION! NOPE- THE BOYS NAPPING RIGHT HERE NEXT TO ME...



WHATSAMATTER-- AIN'T THEY EVER SEEN A LIVE FISH BEFORE?



GUESS THIS KINDA FISH'S OUTTA SEASON-- AN' THEY'RE RUNNIN' TO CALL THE GAME WARDEN! NOTHING... (SIGH)... I CAN DO-- BUT THROW IT BACK!



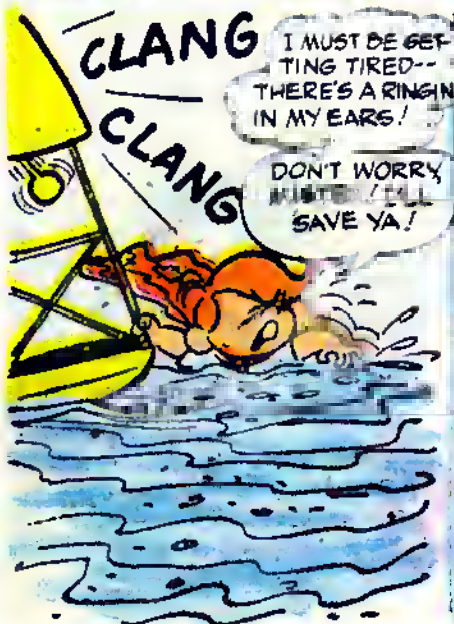
WOWIE! LOOKA ALL THAT FOAM--
JUST LIKE MOM'S WASHIN'
MACHINE!



OH! OH! THAT LOOKS LIKE A MAN
HAND STICKIN' OUTTA THE WATER
ALL THE WAY OUT THERE! AN'
THE LIFEGUARD'S STILL OFF
THE BEACH LOOKIN' FOR THE
GAME WARDEN!



YOUR WORRIES ARE OVER, MISTER
SUPER BRAT'S COMIN'
TO THE RESCUE!



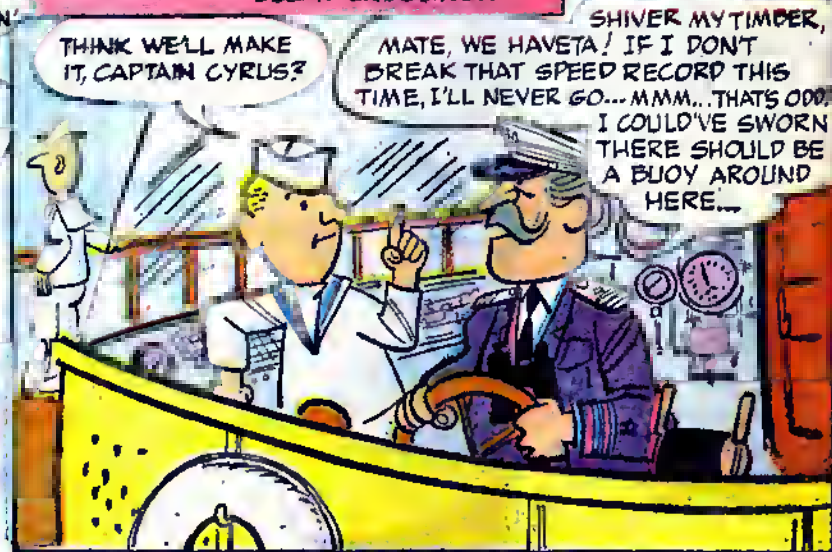
I MUST BE GET-
TING TIRED--
THERE'S A RINGIN'
IN MY EARS!

DON'T WORRY,
MISTER! I'LL
SAVE YA!

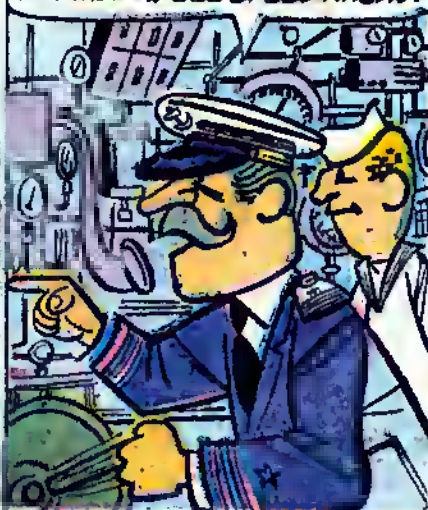
AT THAT MOMENT, ON A NEARBY BOAT SETTING OUT FOR THE
OCEAN CROSSING...

THINK WE'LL MAKE
IT, CAPTAIN CYRUS?

MATE, WE HAVETA! IF I DON'T
BREAK THAT SPEED RECORD THIS
TIME, I'LL NEVER GO... MMM... THAT'S ODD.
I COULD'VE SWORN
THERE SHOULD BE
A BUOY AROUND
HERE...



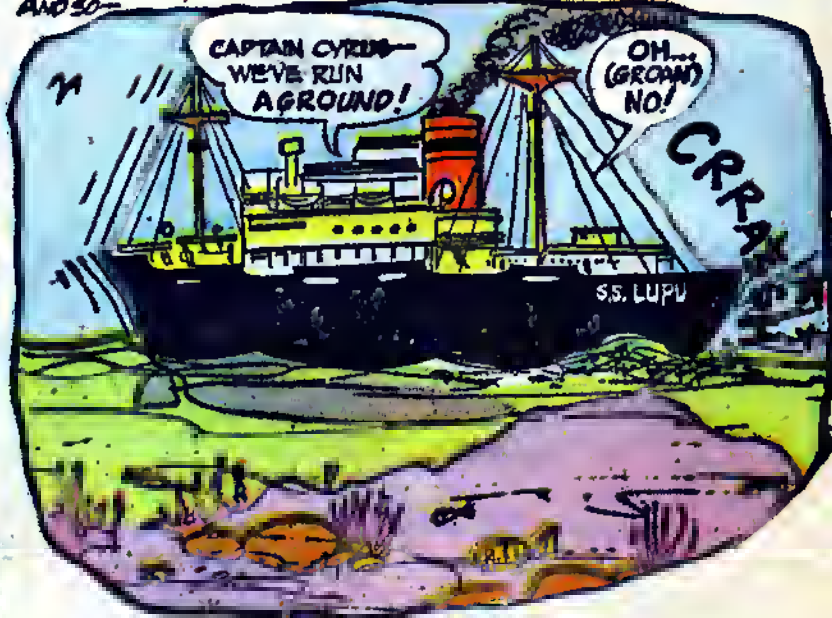
GUESS I WAS WRONG, WELL--NO
BUOY MEANS WE DON'T HAVETA
WORRY ABOUT SHALLOW WATER
ANY MORE, FULL SPEED AHEAD!



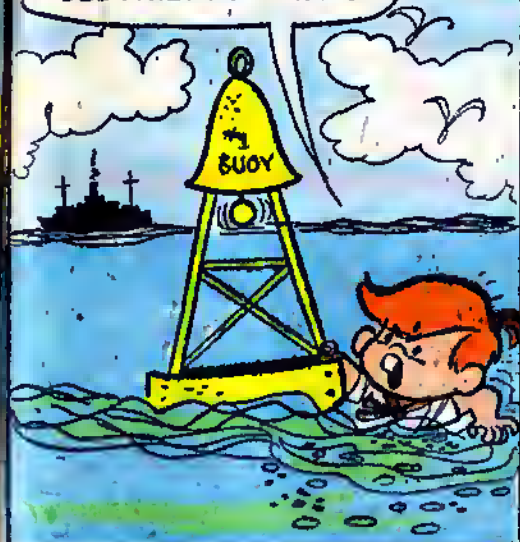
AND SO--

CAPTAIN CYRUS--
WE'VE RUN
AGROUND!

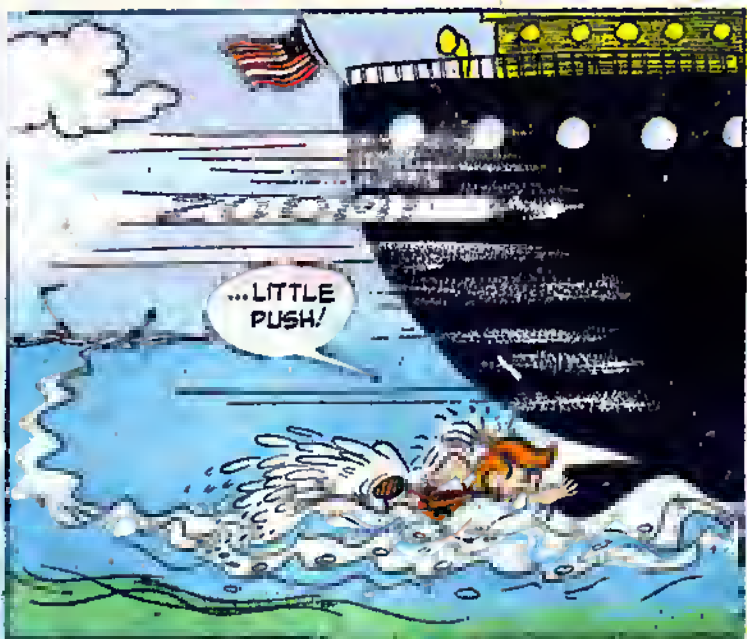
OH...
(GROAN)
NO!



THIS AIN'T A MAN ITS A BUOY! HEY!
THAT'S A BOAT STUCK BACK THERE!
I'LL HAVETA GIVE IT A ...



...LITTLE
PUSH!

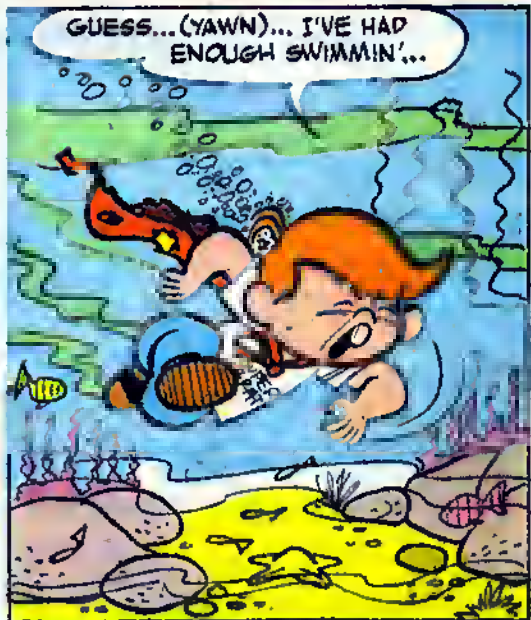


CAPTAIN CYRUS! WE'RE
MAKING EIGHTY KNOTS
A MINUTE!

KEEP HER HEADED FOR SOUTH-
HAMPTON, MATE -- WE'LL
BREAK THAT RECORD
TO PIECES!



GUESS... (YAWN)... I'VE HAD
ENOUGH SWIMMIN'...



AIEEE!
AIEEE!

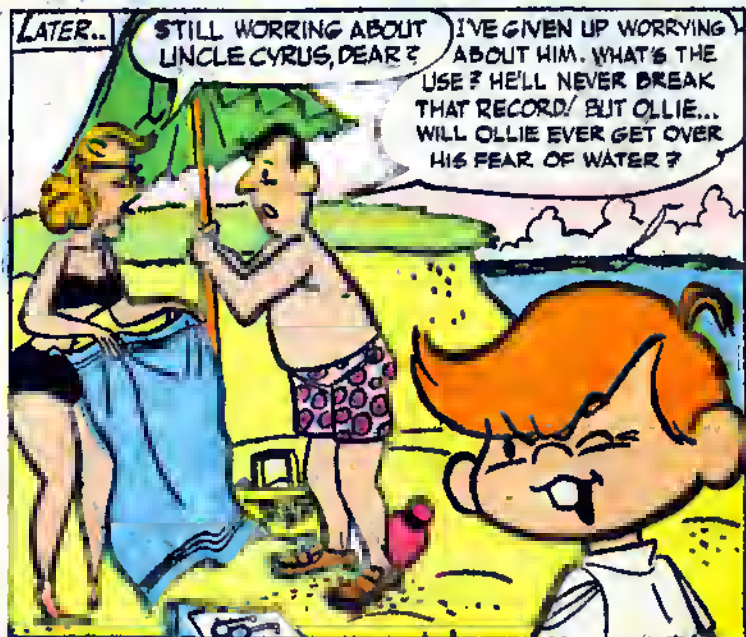
...FOR
TODAY!



LATER...

STILL WORRYING ABOUT
UNCLE CYRUS, DEAR?

I'VE GIVEN UP WORRYING
ABOUT HIM. WHAT'S THE
USE? HE'LL NEVER BREAK
THAT RECORD! BUT OLLIE...
WILL OLLIE EVER GET OVER
HIS FEAR OF WATER?



AMERICA'S GREATEST

For Engagement, Wedding,
Friendship, Etc.

Low 1 &
Medium

RING BARGAINS

from the
House of Rings

ONLY
\$1.74
EACH

Here they are America's best-loved rings for ladies and men, offered by one of the most reliable ring houses for only \$1.74 each. Many feature beautifully designed mountings of solid STERLING SILVER decorated with costly looking simulated diamonds, rubies, emeralds, sapphires, etc. These rings look like many dollars more. Send cash or money order with ring (11% number, finger 112-1111 of paper or silver), we pay all postal charges. If you prefer, pay postman \$1.74 C.O.D. in which case you pay postage.

30 Church St., Dept. 0454 New York 7, N.Y.

 152. Ladies' solitaire ring. Large brilliant simulated diamond in center, 6 smaller stones. Yellow or white gold color effect.	 120. Men's diamond ring. Large brilliant stone in ring, rubies, emeralds, etc. sapphires, etc.	 105. Ladies' wedding ring. 6 or 10 brilliant simulated diamonds. Or heavy simulated gold on silver. 1/20 11K gold or Sterling Silver.	 7. Love & friendship ring. Solid Sterling Silver with 2 heart shaped. Forget-me-not design.	 149. Ladies' engagement ring. Large simulated diamond, 2 smaller stones. 1/20 11K gold filled or 1/20 14K RGP or Sterling Silver.	 156. Men's massive "Good Luck" heart-shaped ring. 1/20 14K gold or yellow gold color effect.	 144. Ladies' diamond ring. Gorgeous, large simulated diamond and many smaller white or colored stones.
 114. Very Special "Loves" solitaire ring with genuine Zircon, the nearest thing to a genuine diamond. With 2 rubies, 1/20 11K yellow gold mounting.	 189. Men's repeat ring with sparkling simulated diamond heavy yellow gold color effect mounting.	 112. Men's aristocrat Maroon ring. Yellow gold color effect. Must be seen to be appreciated.	 150. Men's Indian Chief's head ring. Yellow or white gold color effect. Also in days 1/20 11K gold color effect. Inquire for hand carved Carved Ring.	 110. Ladies' daisy design forget-me-not and modern style wedding ring. 1/20 14K yellow gold filled or 1/20 gold plate or heavy Sterling Silver. Assorted designs.	 10. Best of both worlds ring. Yellow or white gold color effect or Sterling Silver.	 187. Men's beautiful, heavy Carved ring. Large Zircon diamond, matching beautiful amber and gold design. Yellow or white gold color effect.
 44. Men's traditional wedding ring. Sterling Silver or yellow or white gold color effect.	 162. Men's massive iron band ring. Large simulated diamond in center, 2 smaller stones in ring.	 115. Ladies' engagement ring. Large, brilliant simulated diamond and many smaller stones. Central stone design. Sterling Silver or yellow or white gold color effect.	 116. Ladies' exquisite wedding ring. 9 or 7 matching simulated diamonds in 11K gold. Central stone design. Sterling Silver or yellow or white gold color effect.	 163. Men's ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. 1/20 11K yellow gold filled or 1/20 11K RGP, also in 14K.	 173. Ladies' engagement ring. Large, brilliant simulated diamond with 4 or 6 smaller rubies. 1/20 24K 406.	 170. Ladies' wonderful wedding ring. Large, brilliant simulated diamond, 1/20 11K RGP.
 127. Men's ring. Beautiful, large, about 4-1/2 size, large faceted ring. Silver comes in 11K color. White gold color effect.	 141. Ladies' rhinestone diamond ring. Large, brilliant 7 or 12 brilliant simulated diamonds. Center stone also in simulated red ruby, directed mounting. Sterling Silver or white gold color effect.	 104. Ladies' gorgeous diamond ring. Large, brilliant simulated diamond, 2 smaller stones. Very rare and so many stones. Ring also comes in 14K gold color effect.	 140. Ladies' aquilla engagement ring. 2 large, brilliant simulated diamonds, 2 or 4 matching side stones. Sterling Silver or 1/20 14K 406.	 42. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.	 144. Men's massive ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Sterling Silver or yellow gold color effect.	 73. Men's beautiful 2-1/2 inch Carved ring. Yellow gold color effect.
 160. Men's large repeat ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Yellow or white gold color effect.	 152. Sweetheart ring. 2 simulated rubies in center, 2 smaller stones in ring. Yellow gold color effect.	 106. Men's solitaire ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Yellow gold color effect.	 140. Ladies' aquilla engagement ring. 2 large, brilliant simulated diamonds, 2 or 4 matching side stones. Sterling Silver or 1/20 14K 406.	 42. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.	 144. Men's massive ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Sterling Silver or yellow gold color effect.	 73. Men's beautiful 2-1/2 inch Carved ring. Yellow gold color effect.
 160. Men's large repeat ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Yellow or white gold color effect.	 152. Sweetheart ring. 2 simulated rubies in center, 2 smaller stones in ring. Yellow gold color effect.	 106. Men's solitaire ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Yellow gold color effect.	 140. Ladies' aquilla engagement ring. 2 large, brilliant simulated diamonds, 2 or 4 matching side stones. Sterling Silver or 1/20 14K 406.	 42. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.	 144. Men's massive ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Sterling Silver or yellow gold color effect.	 73. Men's beautiful 2-1/2 inch Carved ring. Yellow gold color effect.
 160. Men's large repeat ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Yellow or white gold color effect.	 152. Sweetheart ring. 2 simulated rubies in center, 2 smaller stones in ring. Yellow gold color effect.	 106. Men's solitaire ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Yellow gold color effect.	 140. Ladies' aquilla engagement ring. 2 large, brilliant simulated diamonds, 2 or 4 matching side stones. Sterling Silver or 1/20 14K 406.	 42. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.	 144. Men's massive ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Sterling Silver or yellow gold color effect.	 73. Men's beautiful 2-1/2 inch Carved ring. Yellow gold color effect.

GENUINE LEATHER WALLET

Billfold, Pen Case & Coin Purse • Western Boots & Saddle Design



These wallets are stamped GENUINE LEATHER and are a smart looking on they are useful. They come in 11K, brilliant, simulated diamond, 2 or 4 matching side stones. Sterling Silver or 1/20 14K 406.

A BIG \$5.00 VALUE

ONLY \$1.74 each



SEND NO MONEY! RUSH CONVENIENT ORDER COUPON NOW!

10-DAY MONEY-BACK GUARANTEE

HAREM CO. (The House of Rings)
30 Church St., Dept. 0454 New York 7, N.Y.

Please send me the following: _____ at \$1.74 ea. on a 10-day money-back guarantee.

Ring No. _____ Ring Size _____ Ring No. _____ Ring Size _____

☐ Check here if you want Genuine Leather Combination Wallet in \$1.4 ea. on 10-day money-back guarantee.

I enclose (total amount \$ _____) cash ☐ money order ☐ (no pay all postage)

☐ Send C.O.D. I will pay postman \$1.74 each plus postal charges. If I am not satisfied I may return order within 10 days and get my money back.

Please print your name and address

Name _____ Address _____ City _____ State _____

Note: No C.O.D.'s in Canada or outside U.S.A. Please send \$2.00 cash with order (for each item)

 129. Men's solitaire ring. Large, brilliant simulated diamond in center, 2 smaller stones in ring. Yellow or white gold color effect.	 101. Daisy, exquisitely designed baby ring. 10K gold yellow gold mounting. Makes precious moments.	 121. Men's heavy Sterling Silver square or round shaped ring. Suitable for surprising ladies. Also in yellow or white gold color effect.	 184. Ladies' birthstone ring. Sparkling, square-cut, 1K to 4K-11K simulated clear emerald. Sterling Silver or white gold color effect. Stone comes in 11 colors.	 153. Men's ring. Simulated diamond in center, 2 simulated white diamonds. Yellow or white gold color effect, also with 3 large white rubies.
 142. Men's U.S. Army in Solitaire ring. Heavy Sterling Silver or yellow or white gold color effect.	 145. Men's U.S. Navy in Solitaire ring. Heavy Sterling Silver or yellow or white gold color effect.	 146. Men's U.S. Marine in Solitaire ring. Heavy Sterling Silver or yellow or white gold color effect.	 143. Men's U.S. Air Force in Solitaire ring. Heavy Sterling Silver or yellow or white gold color effect.	 4. Friendship ring. Smart looking, popular sweetheart design. Solid Sterling Silver.

THE FAMOUS JUELENE SYSTEM GUARANTEE

LOVELIER HAIR IN 7 DAYS OR YOUR MONEY BACK

Give Yourself This Treatment Just Once

That's All We Ask—Just One Trial—You Will Marvel At The Results. You Will Be Absolutely Amazed Or It Doesn't Cost You One Penny. Your Fine Case With Latest JUELENE Formulas May Be The Answer To Your Hair And Scalp Problem.

DON'T WAIT UNTIL IT'S TOO LATE

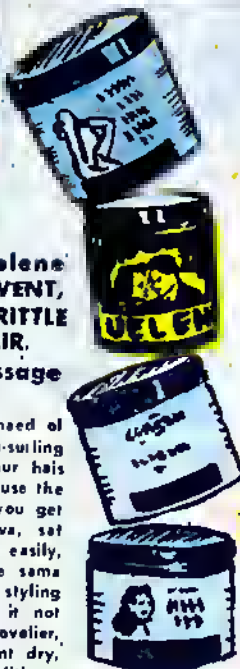
While there is something new under the sun almost every day, Beauticians, Expert Hairdressers and Dermatologists are all familiar with the use of LANOLIN. In recent years, it has been believed that CHOLESTEROL is the active ingredient of LANOLIN. CHOLESTEROL is an ingredient found in all vegetables, in all animals, and in our own bodies. It is now possible for chemists to produce a synthetic CHOLESTEROL, which makes it possible to use CHOLESTEROL in this Special Hair and Scalp System. Your hair grows from the follicles located in the tissues of your scalp. The condition of your hair depends upon the normal health of your scalp. The LANOLIN Cream Shampoo which you receive with this treatment is to be used as a Shampoo to cleanse the hair and scalp of dust, dried perspiration, grime, etc.

YOU GET EVERYTHING, the JAR of JUELENE SYSTEM (SCALP and HAIR LUBRICANT), the LANOLIN CREAM SHAMPOO, the DM-12 FORMULA containing CHOLESTEROL, PLUS the SPECIAL LANOLIN COMPOUND, ALL A REAL BARGAIN AT \$4.60 BUT ALL YOU PAY IS ONLY \$2.98, plus postage, FOR EVERYTHING. FOLLOW THE JUELENE SYSTEM DIRECTIONS you receive with your package, OF THESE 4 FORMULAS, and YOU WILL BLESS THE DAY YOU BEGAN and TRIED THIS PROPER WAY.

SEND NO MONEY MAIL YOUR COUPON NOW
EVERY CENT BACK IF NOT THE BEST YOU EVER USED.

Fine special daily Juelene System care helps PREVENT, DANDRUFFY DULL, DRY, BRITTLE ITCHY SCALP, BURNT HAIR, through lubrication, massage & stimulation,

Being a woman, your hair is in need of either waving, ironsetting or pin-setting regularly. Be certain to give your hair and scalp the special care and to use the special LANOLIN Formula which you get with everything to pin-set, wave, set your hair. This Formula melts easily, waterproofs the hair, and at the same time helps to hold a setting on styling longer. By resisting perspiration, it not only keeps your hair looking lovelier, more lustrous, but helps to prevent dry, itching, dandruffy, dull hair conditions.



YOU GET FULL DIRECTIONS ON HOW TO USE EVERYTHING, PLUS A REGULAR \$2. LESSON ON HOW TO PIN CURL OVER-NITE, WAVE AND STYLE YOUR HAIR BY JUEL'S HAIR STYLIST.

**100%
GUARANTEE
MONEY BACK IF
NOT SATISFIED!
YOU CAN'T LOSE!**

**SPECIAL
3 MONTH
SIZE
TREATMENT**

JUEL COMPANY, Dept. E-333

31 West 47th Street, New York 36, N. Y.

I would like to try your special JUELENE SYSTEM of special hair and scalp care. Send me a regular size jar of JUELENE Formula for daily lubrication, massage, stimulation. A Jar of LANOLIN CREAM SHAMPOO for cleansing the hair. A Jar of DM-12 CHOLESTEROL Formula for use after shampoo. A Jar of Special LANOLIN Compound to use for waving, curling, pin-setting, and to help hold my hair setting longer, more lustrous, and LANOLIN benefits. Send me everything. On delivery, I will pay only \$2.98, plus postage. Included will be full JUELENE SYSTEM directions and 100% MONEY BACK GUARANTEE. I must be delighted and pleased in every way or every cent back. I promise that if I am pleased, I will tell my friends about the wonderful JUELENE SYSTEM Formulas and Treatment, and of all of the benefits of fine LANOLIN and CHOLESTEROL. Send everything to:

NAME

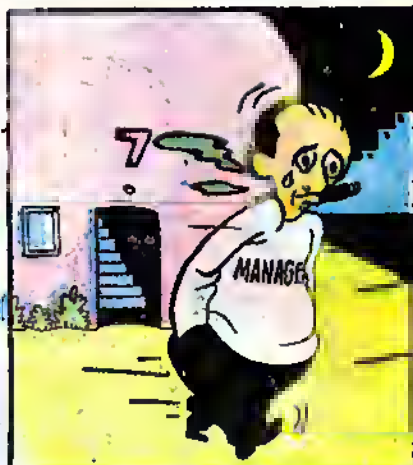
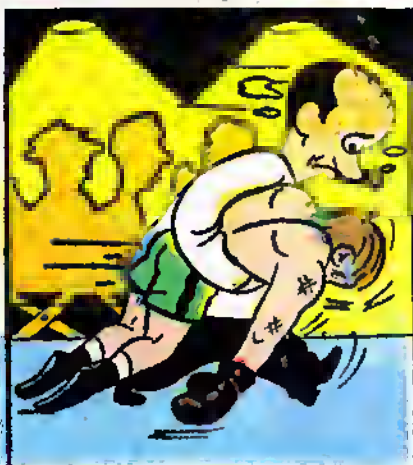
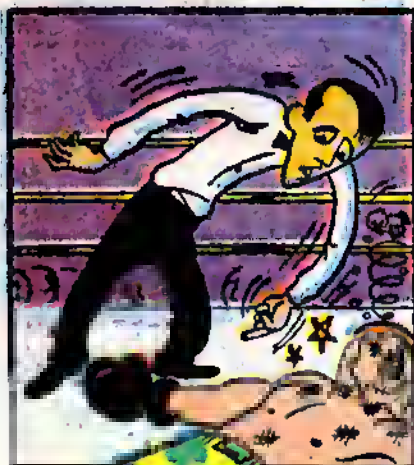
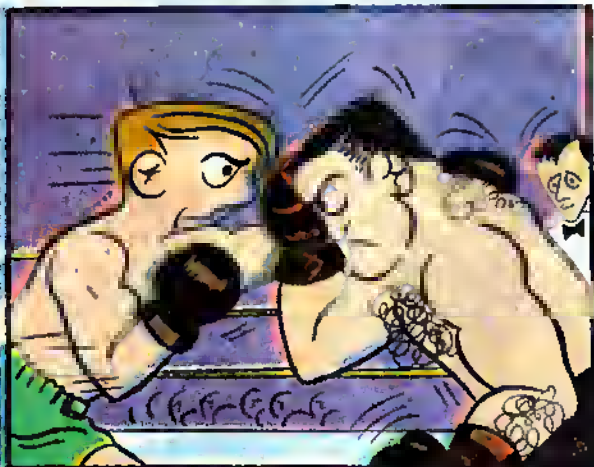
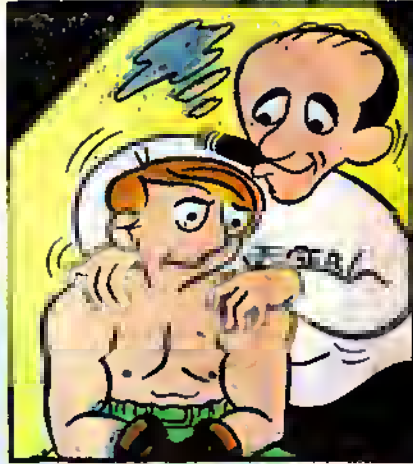
ADDRESS

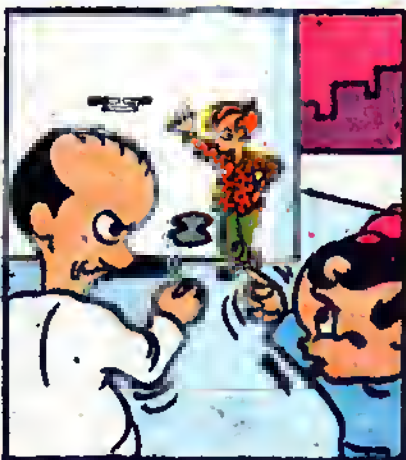
CITY

ZONE

STATE

NOTICE: YOU GET ENOUGH OF EVERYTHING TO LAST AT LEAST 3 MONTHS. You get full easy directions or fine daily hair and scalp care, as well as hints and tips on the use of fine LANOLIN and CHOLESTEROL Formulas, in Shampooing and Styling your hair. A 100% MONEY BACK GUARANTEE will be included in your package, along with full JUELENE SYSTEM directions on Hair and Scalp Care, to use since 1928. The fine JUELENE SYSTEM Formulas have been used by more than one half million women. YOU MUST BE PLEASED OR MONEY BACK.





THE DOG WHO COULDN'T BARK

YOU ever meet a real birddog? A **REAL ONE**—I mean, not one of those pesky hounds that traipse around after hunters and think they're big-shots just because they can carry a dead bird in their mouths without leaving teeth marks...

Now Bozo, he's a **REAL** birddog! Not that you could tell just by looking at him. When it comes to looks, he's no different from any other overgrown, gawky, lop-eared, spotted Dalmatian...

But when he opens his mouth—**THAT's** when you can tell! You see—Bozo doesn't know how to bark. All he can do is chirp. And you'd never want to see a more comical sight in your life than that big dog giving chase to a mangy cat, and instead of barking, chirping, "*Tweet-tweet!*"

How'd he come to be that way?

Well, we men in Fire House No. 206 have our theories...

Most likely one is that when Bozo was a day-old pup, he wandered out of the cellar where he was born, out into the nearby woods, and he kept staggering till at last he met up with a family of birds that brought him up like their very own.

Well, that's what we figured happened to Bozo. The poor pup thought the mammy and pappy birds were his very own. When they taught their fledglings to chirp, he was right there along with the rest. Wasn't long before he was *tweet-tweeting* louder than anybody else. And if I know anything about parents, I'll bet those birds were proud as could be of their adopted son.

"He sure is queer-looking," they must've thought—"but wowie—what a chirper!"

Not that Bozo went the whole way. Never could bring himself to eat worms. We've tried to feed him some here in the fire-house, but he just looks at us with those sad shining eyes, and gives a polite but slightly disgusted chirp that means: *no, thanks*.

To get back to the birds that brought him up... Well, I guess the weather began turning cold after a while, and those birds got a hankering for the long flight southward. I bet they worried some about Bozo—because he was an absolute flop at flying, but they had to be sensible about it. It was the welfare of the whole bird family pitted against the loneliness of this big furry bird-dog.

So what could they do except chirp a fond farewell, promise to look him up soon as they got back—and then swoop up into the air...

After that, Bozo must've sadly walked out of the forest. Out onto the dusty road he must've walked, following it sadly till he reached our town.

Got to tell you a bit about our town now so you'll understand what happens later. Name of the town's Markplace, population: 2,349, number of fire houses: one.

You see—we just call our house No. 206 because all the firehouses in the big cities have high numbers like that. And we're not even real firemen—just volunteers. And our engine's so old, when it goes wheezing down the street, it looks like somebody's robbed a museum.

But we've got pride, our fire company has. And we've been fighting in the town council for years for money for a new fire engine; and we've been dreaming the same number of years about having a Dalmatian dog living in the fire house—just like they have in the big cities.

So when Bozo slunk into town without a collar on him, and Art Myer, our chief, spotted him—it wasn't much later that Bozo was bedded down right under our engine.

Let me tell you—we felt mighty fine those first few days. A real dalmatian dog...! Folks'd just have to take us more serious now, we thought—they'd have to come through with the money for the new engine!

We were so excited all that time, we didn't notice that Bozo never barked...

But then there was this fire in Farmer Couch's barn over on Sawtooth Junction. Soon as we got the alarm, we cranked up the old engine, hoisted Bozo up on the ladder, and wheezed off. By the time we got there, of course, the new engines from two towns at least ten miles farther away, had been at the scene a half-hour already, and doused the fire with their hoses. So there wasn't anything left for us to do but show off our brand new Dalmatian.

The other companies had owned their dogs for years. Those other dogs saw Bozo, they started barking hello.

And Bozo answered by chirping, "Tweet-Tweet..."

Everybody laughed but us. We wheezed away without saying a word. Now there wasn't only an old engine to be ashamed of—but also a Dalmation that chirped...

But we didn't turn Bozo out. He looked too sad, too lonesome, and it wasn't his fault, we decided that he'd had the wrong voice-training.

He stayed with us all winter. And when Spring came, we were so used to him, we gave him no mind. Anyway, there was something else that had us real excited...

Old Ebenezer Driscoll, the only billionaire who'd ever been born in Markplace, was coming to visit the town. And the rumor was that during the day's visit, he'd make up his mind which of the town's services to give a \$5,000 present to. That meant if we made a good impression on old Ebenezer, we might wind up with a new engine after all...

It was a clear warm day when Ebenezer Driscoll stood on the wooden platform set up on Main Street just for this shindig. And he looked mighty fine up there with that old-fashioned high beaver hat on his head. Art Myer, our chief was up on the platform with him—but so were Joe Bulik who was out to get that \$5,000 for the Park Department, and Mort Green who was after the

same for the Sanitation Department...

It was time for Old Ebenezer to make his speech. He got up, and his wrinkled face cracked in a toothless smile. He cleared his throat...and just then a swarm of birds dove down out of the sky and began pecking at him!

No one knew why at the time—but we've figured it out since... All last summer there'd been a scarecrow wearing a high beaver hat out at Farmer Couch's farm. There'd been an electric siren inside the scarecrow. And every once in a while, that siren would go off and scare the daylights out of all birds within six miles. Always gave them a terrible fright, that scarecrow did...and they must've brooded about it down south all winter. Today, returning, the first thing they spotted was old Ebenezer standing there with a beaver hat on his head just like the scarecrow's. So figuring they'd show who was boss right at the start of the new season, they'd attacked...

Migosh, the yelling and squawling and fainting that was going on while those birds were pecking Old Ebenezer. He was hopping with pain and anger, and there wasn't a department chief on that platform who didn't think the \$5,000 was gone forever.

But then Bozo ran up on that platform and gave a few sharp chirps like he was saying: "That's no scarecrow, you durned fools—lay off!" The birds chirped back sheepishly, sort of brushed old Ebenezer off with their wings, and took off into the air again...

Well, when Old Ebenezer found out which department Bozo belonged to, there was no question any more where that \$5,000 would go!

Yes siree—that's the new engine back there. Pretty, ain't she?

Where's Bozo...? Just wait around. He'll be back in about an hour. We passed the hat, and every Wednesday afternoon he goes to Miss Abigail Wentworth. She's the voice instructor in the next town.

She's teaching Bozo how to bark.

THE END

THE LI'L GENIUS

SUPER-BRAT!

A NIGHT OUT!

IF YA DO, I'LL TELL MY MOM YA FELL ASLEEP WHILE YA WAS SUPPOSE TO BE WATCHING ME!

I-I THINK... (GASP)... I'M GONNA FAINT!

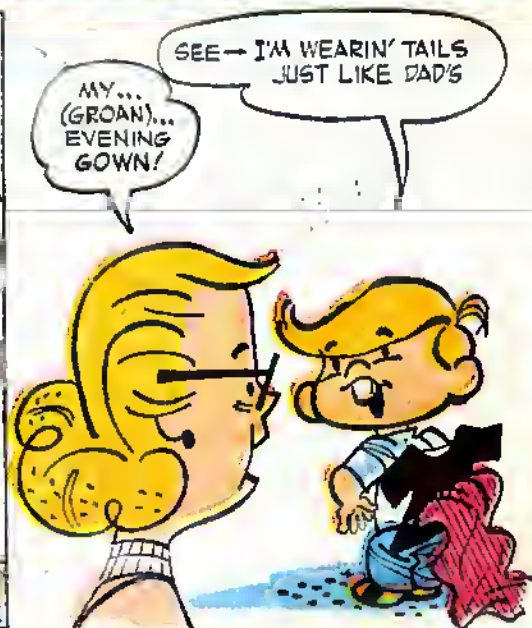
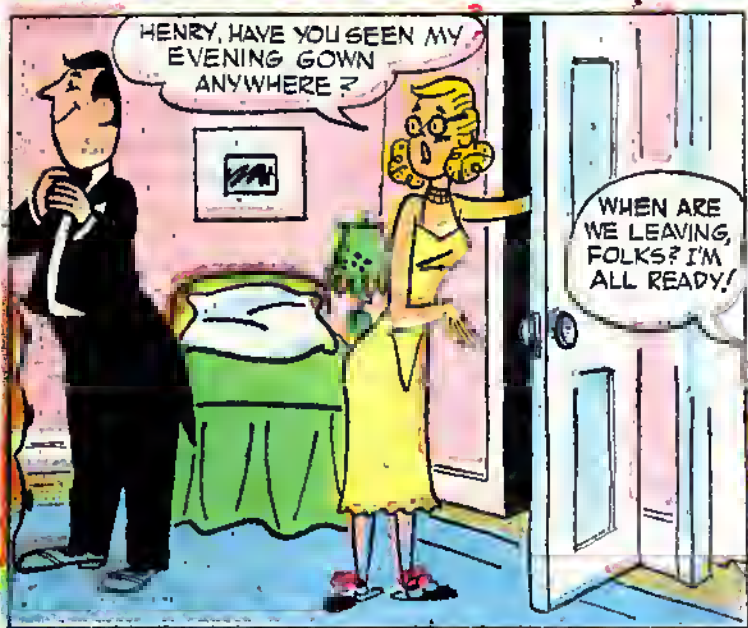


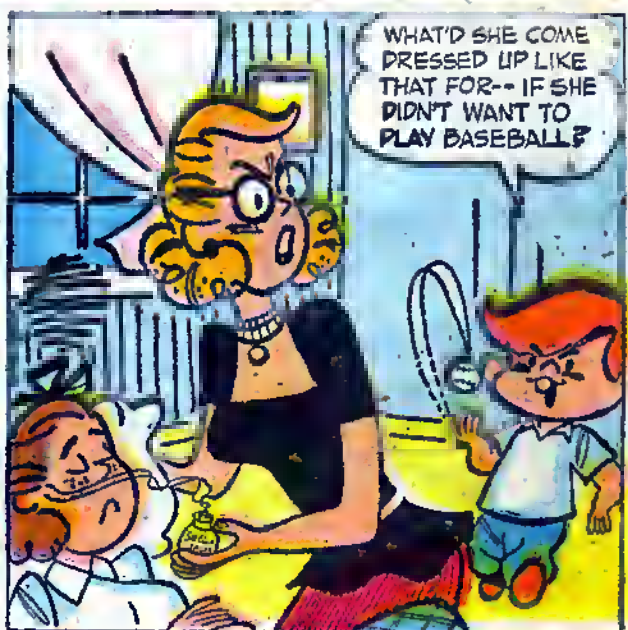
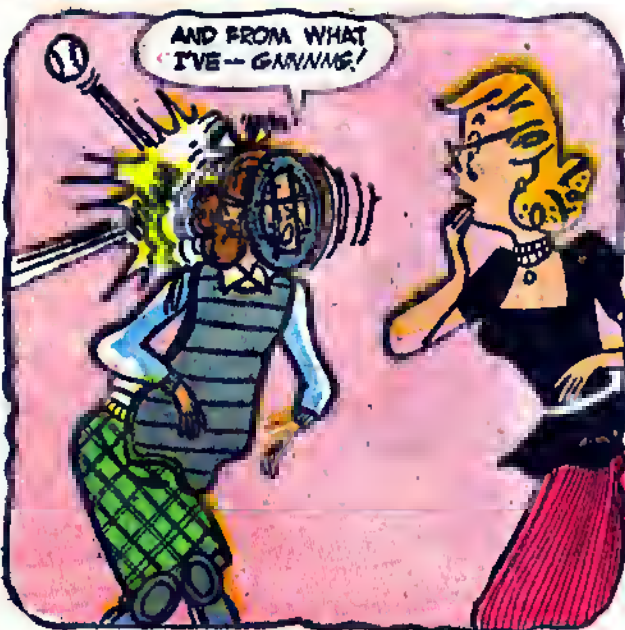
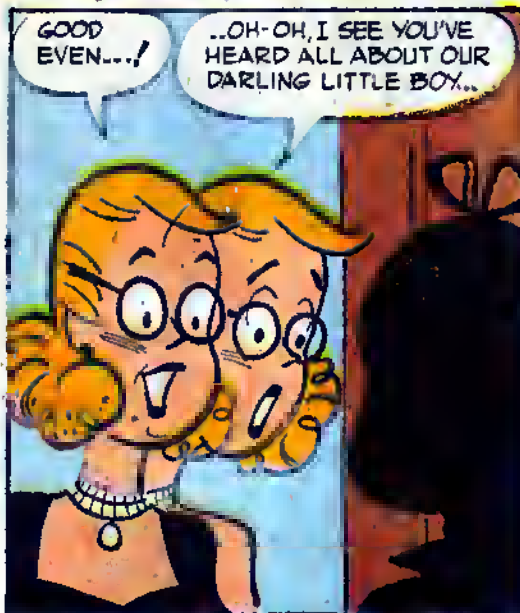
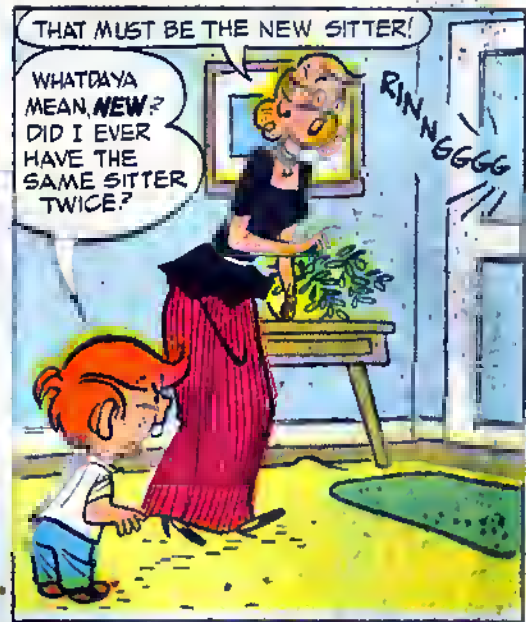
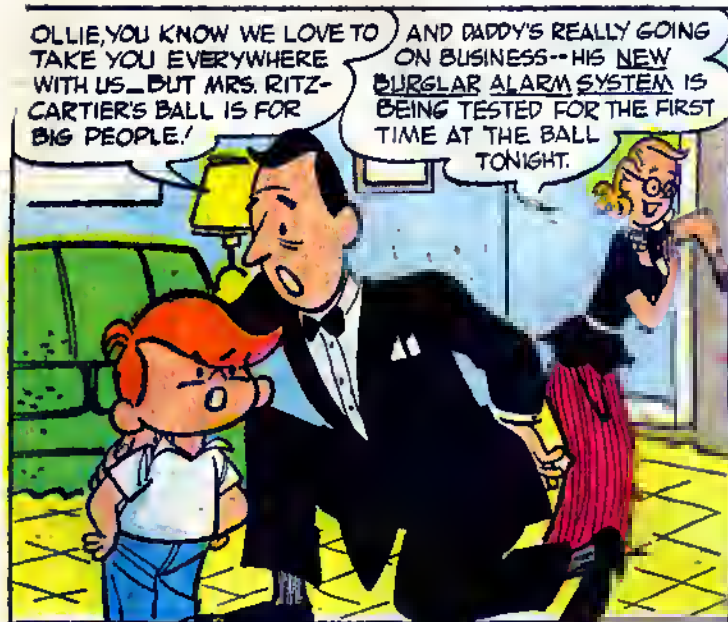
HENRY, HAVE YOU SEEN MY EVENING GOWN ANYWHERE?

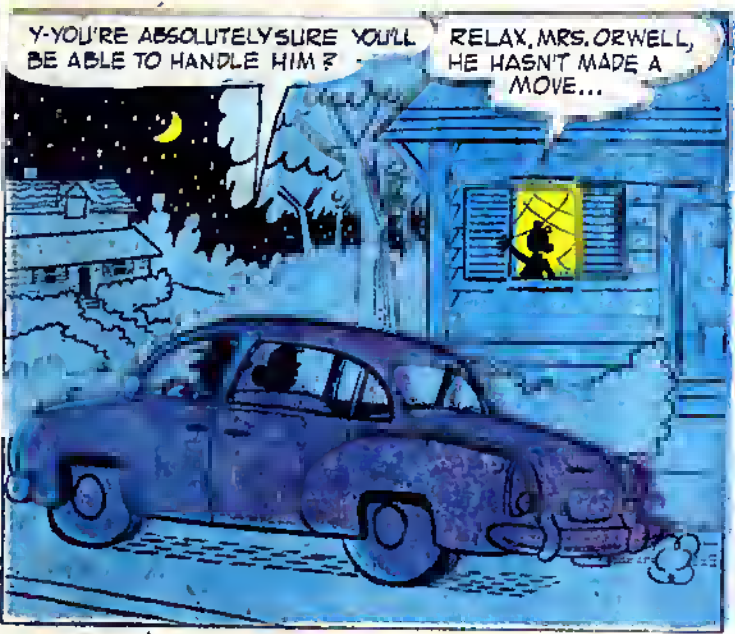
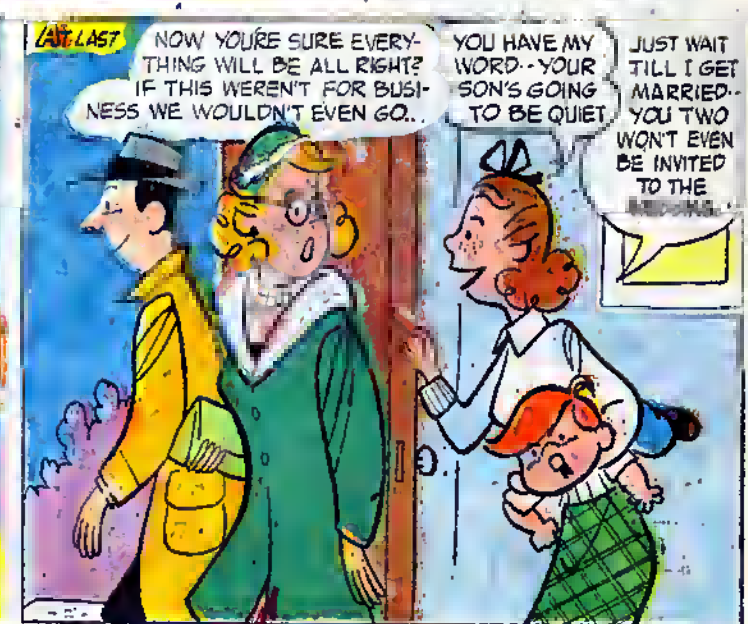
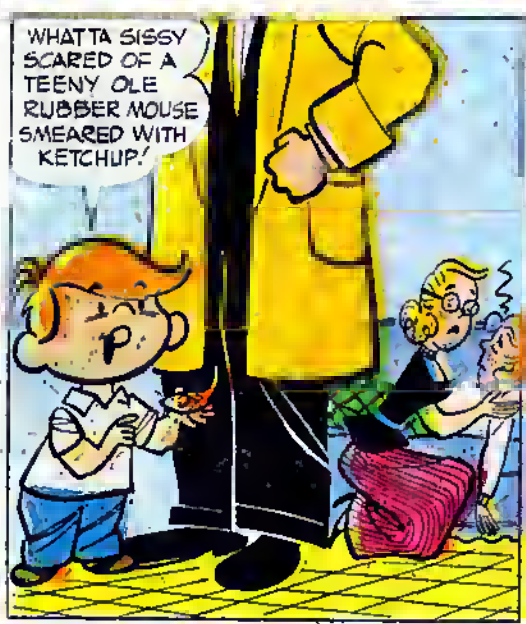
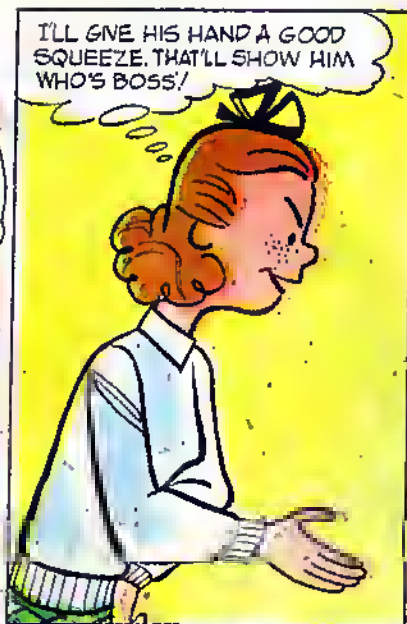
WHEN ARE WE LEAVING, FOLKS? I'M ALL READY!

MY... (GROAN)... EVENING GOWN!

SEE—I'M WEARIN' TAILS JUST LIKE DAD'S







AFTER OLLIE HAS BEEN PUT BED...

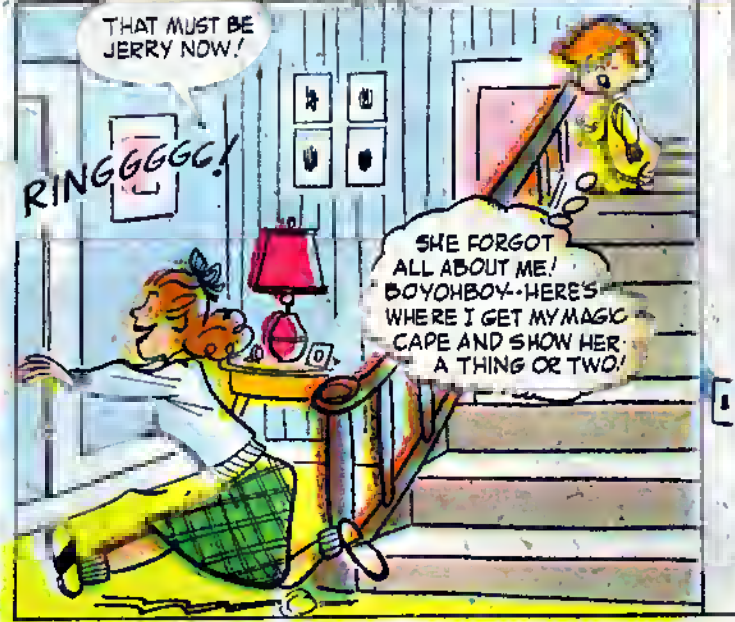
WOWIE! LOOKA THAT SCRUMPTIOUS LIPSTICK MRS. ORWELL LEFT ON THE TABLE-- KISS IN PARADISE! HMMM-- JERRY BULGEBRAIN'S COMING OVER TO KEEP ME COMPANY. JERRY'S SO SHY... WONDER IF SOME OF THIS LIPSTICK WOULD HELP JERRY SEE HOW BEAUTIFUL I



THAT MUST BE JERRY NOW!

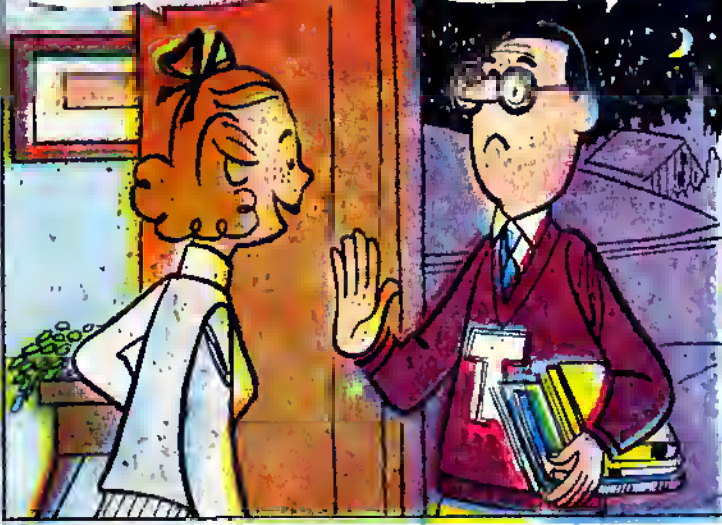
RINGGGGG!

SHE FORGOT ALL ABOUT ME! BOYOHBOY--HERE'S WHERE I GET MY MAGIC CAPE AND SHOW HER A THING OR TWO!



HI, JERRY, DARLING--HONEY, NOTICE ANYTHING DIFFERENT ABOUT ME, SWEET HEART?

NOW PLEASE, STELLA, I CAME TO HELP YOU WITH YOUR STUDIES, NOT TO...



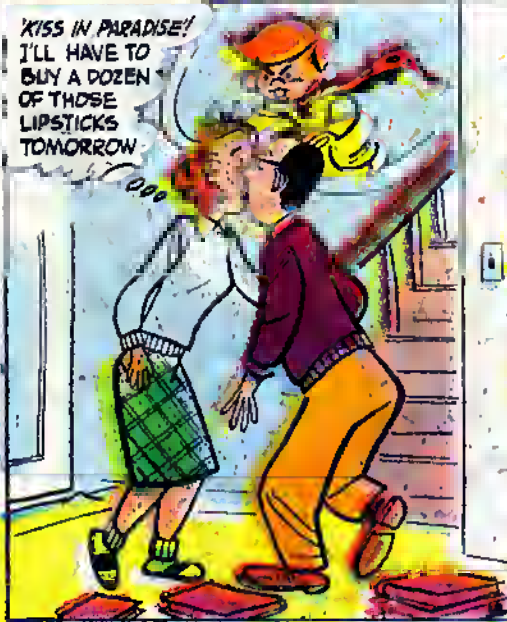
BUT SUDDENLY...

JERRY! YOU ADORABLE BRUTE.

SMACK!



KISS IN PARADISE! I'LL HAVE TO BUY A DOZEN OF THOSE LIPSTICKS TOMORROW



HOW PROFOUNDLY INTERESTING! I-I NEVER KNEW KISSING WAS LIKE THIS! I-I ACTUALLY FEEL AS IF I'M FLOATING ON AIR!



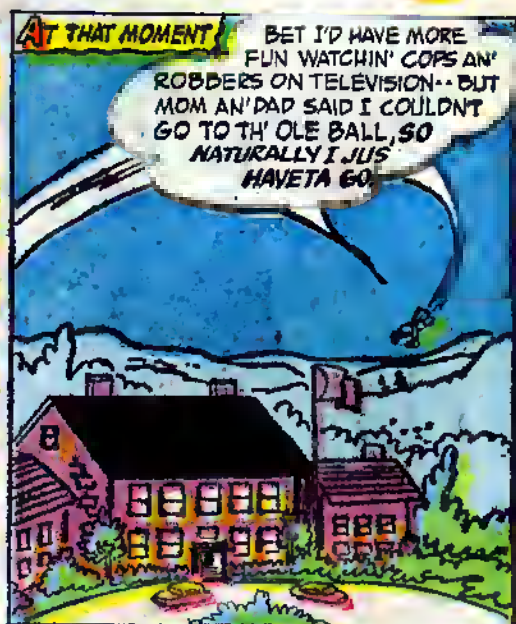
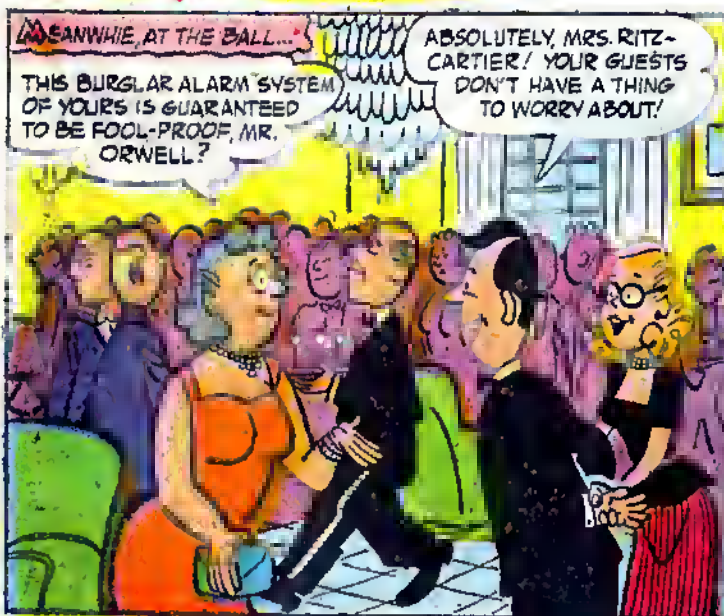
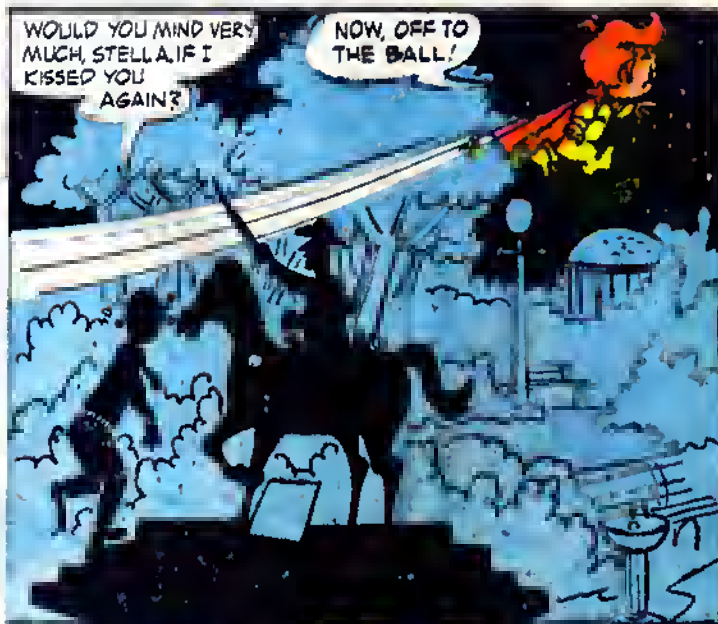
THAT'S JUST WHAT YOU'RE DOING, BUDDY! THAT'S JUST WHAT YOU'RE DOING!

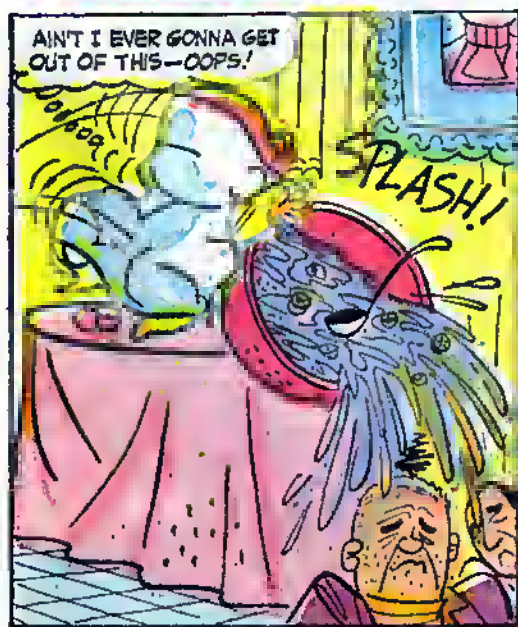
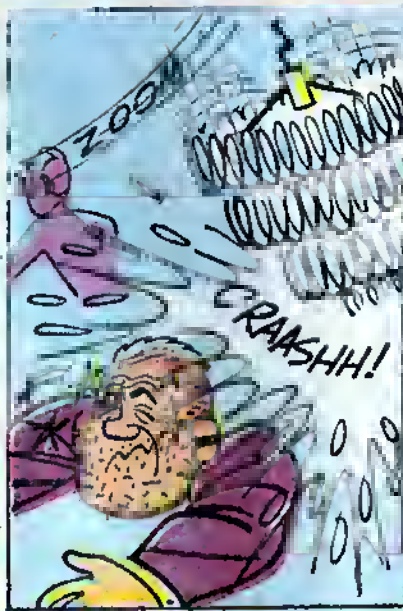
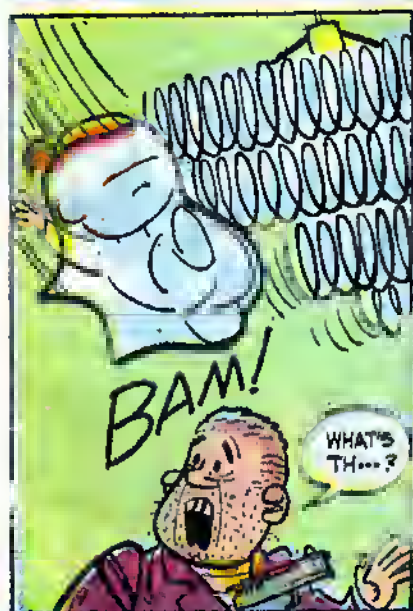
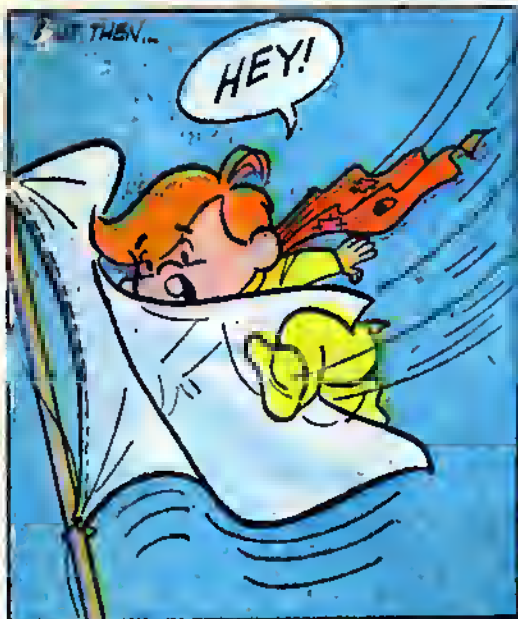




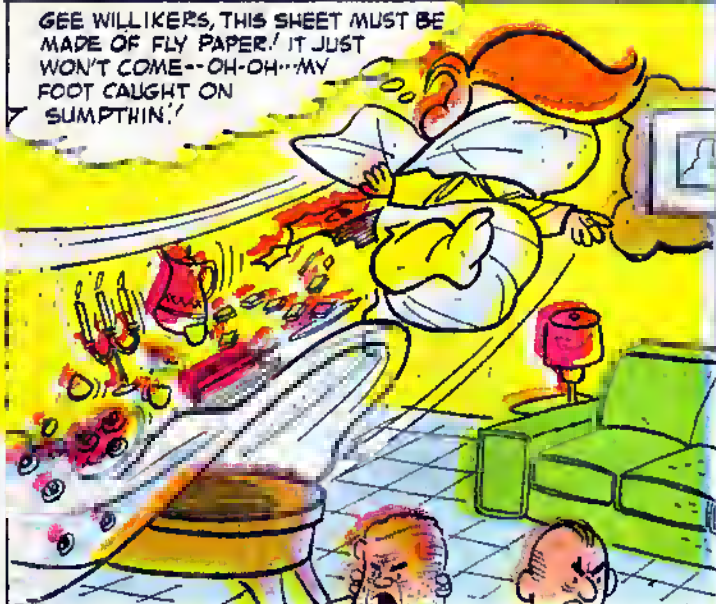
WOULD YOU MIND VERY MUCH, STELLA, IF I KISSED YOU AGAIN?

NOW, OFF TO THE BALL!





GEE WILLIKERS, THIS SHEET MUST BE
MADE OF FLY PAPER! IT JUST
WON'T COME-- OH-OH--MY
FOOT CAUGHT ON
SUMPHTHIN'!



ABSOLUTELY NO LIMITS TO YOUR
INGENUITY, OLD MAN!

IT...
(GULP)...
LOOKS
THAT
WAY!

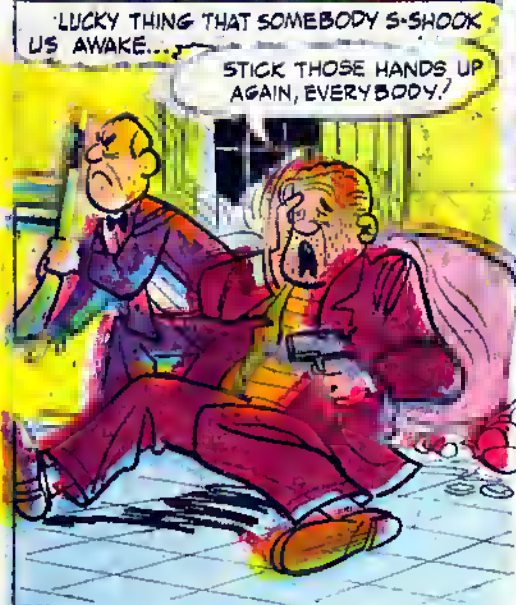


STILL TRYING TO GET OUT OF THE SHEET, SUPER-BRAT FLIES ABOUT
FRANTICALLY, BOUNCING SO HARD FROM WALL, THAT THE
MANSION ROCKS LIKE A SEE-SAW!

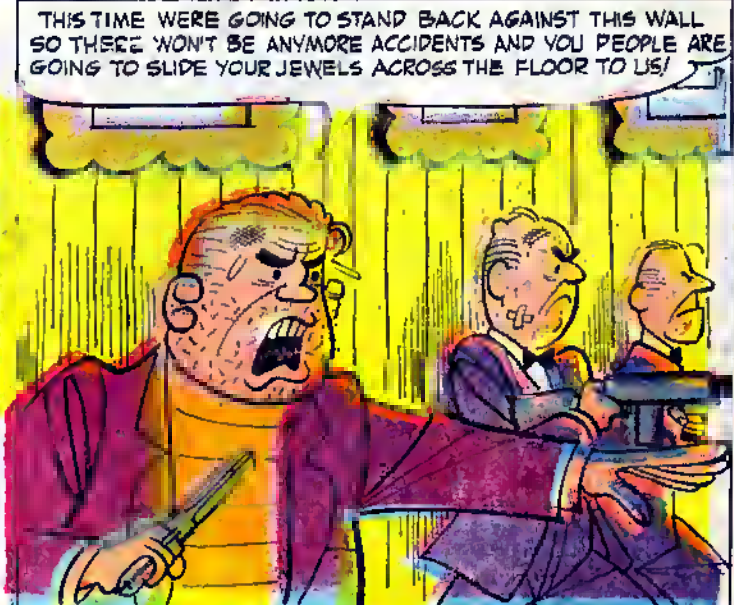


LUCKY THING THAT SOMEBODY S-SHOOK
US AWAKE...

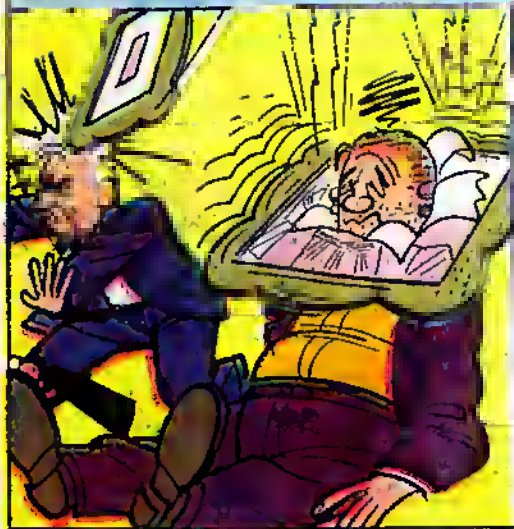
STICK THOSE HANDS UP
AGAIN, EVERYBODY!



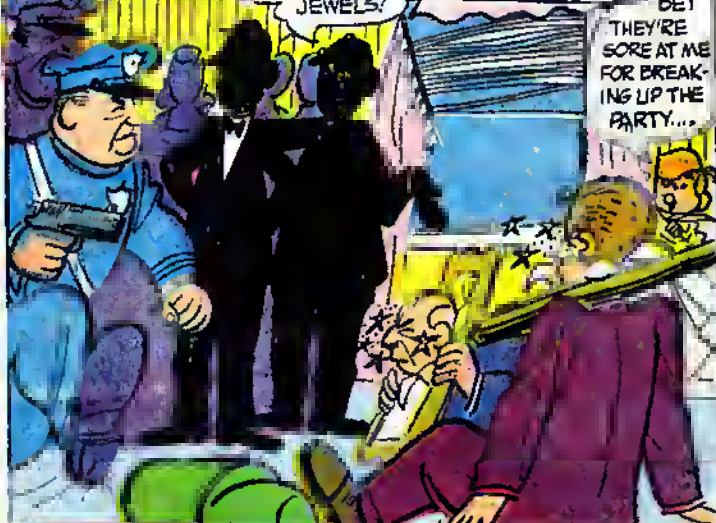
THIS TIME WE'RE GOING TO STAND BACK AGAINST THIS WALL
SO THERE WON'T BE ANYMORE ACCIDENTS AND YOU PEOPLE ARE
GOING TO SLIDE YOUR JEWELS ACROSS THE FLOOR TO US!



BUT THE PORTRAITS HAVE BEEN LOOSENEED BY ALL THE ROCKING! AND WHEN THE BURGLARS LEAN BACK AGAINST THE WALL...



WHAT'S GOING ON HERE? THOSE BURGLARS TRIED TO ROB US! IF NOT FOR MR. ORWELL'S AMAZING BURGLAR ALARM SYSTEM, WE'D HAVE LOST A BILLION DOLLARS IN JEWELS!



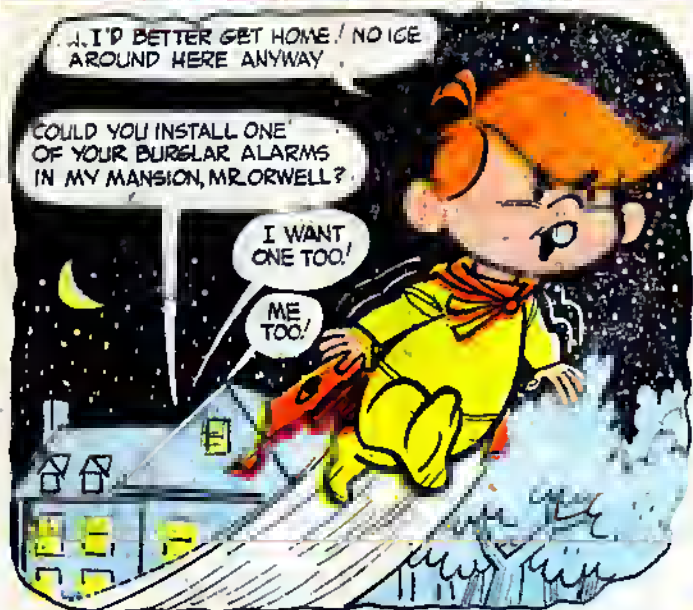
BET THEY'RE SORE AT ME FOR BREAKING UP THE PARTY...

...I'D BETTER GET HOME! NO ICE AROUND HERE ANYWAY

COULD YOU INSTALL ONE OF YOUR BURGLAR ALARMS IN MY MANSION, MR. ORWELL?

I WANT ONE TOO!

ME TOO!

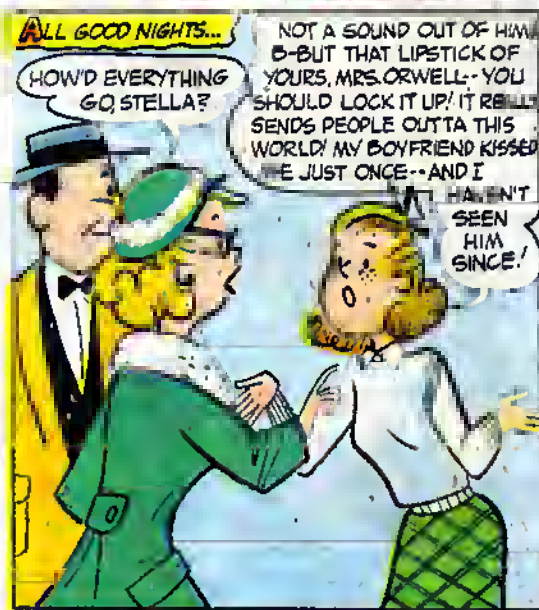


ALL GOOD NIGHTS...

HOW'D EVERYTHING GO, STELLA?

NOT A SOUND OUT OF HIM! B-BUT THAT LIPSTICK OF YOURS, MRS. ORWELL-- YOU SHOULD LOCK IT UP! IT REALLY SENDS PEOPLE OUTTA THIS WORLD! MY BOYFRIEND KISSED ME JUST ONCE--AND I

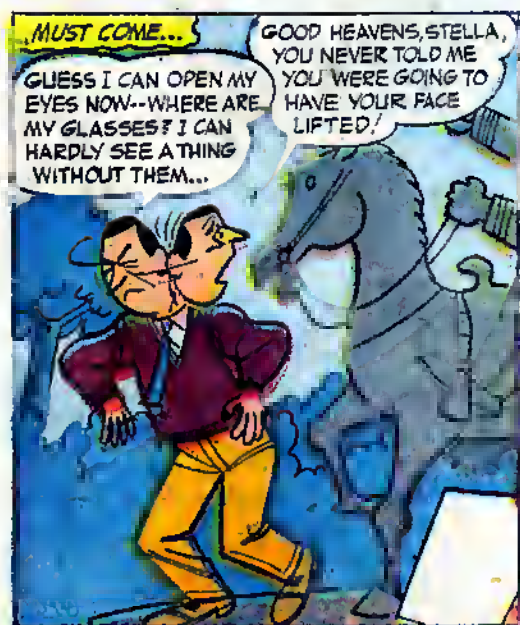
I HAVEN'T SEEN HIM SINCE!



MUST COME...

GUESS I CAN OPEN MY EYES NOW--WHERE ARE MY GLASSES? I CAN HARDLY SEE A THING WITHOUT THEM...

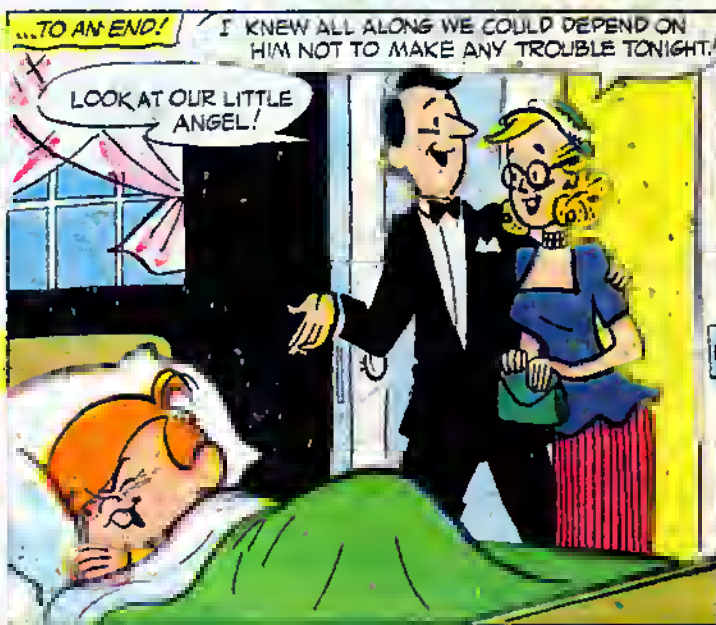
GOOD HEAVENS, STELLA, YOU NEVER TOLD ME YOU WERE GOING TO HAVE YOUR FACE LIFTED!



...TO AN END!

I KNEW ALL ALONG WE COULD DEPEND ON HIM NOT TO MAKE ANY TROUBLE TONIGHT.

LOOK AT OUR LITTLE ANGEL!



PLAY FUN

1 SET

2 LANE

3 LIVER

CAN YOU CHANGE
ONE LETTER
IN EACH GIVEN WORD
TO SPELL 6 BODIES
OF WATER?

ADD ONE LETTER TO THOSE IN
MY NAME AND REARRANGE
THEM TO SPELL ANOTHER ANIMAL'S
NAME.

4 POLL

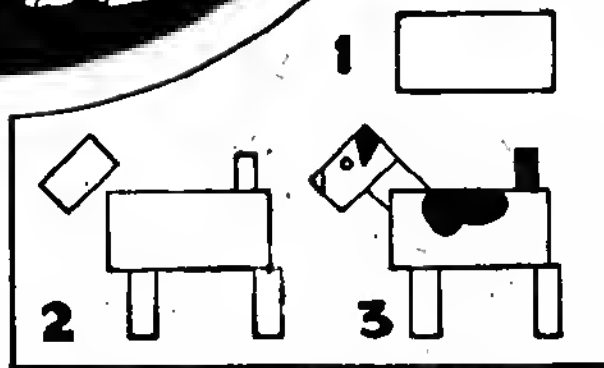
5 FOND

6 BOY

TRY TO FIND AT LEAST 20 THINGS IN THIS PICTURE
THAT WILL END WITH THE LETTER "T."

JOIN
THE
DOTS
IN
THEIR
ORDER.

KIDS:
DRAW
ME
IN
THREE
STEPS.



SOLUTIONS: BODIES OF WATER: 1. SEA, 2. LAKE, 3. RIVER, 4. POOL, 5. POND, 6. BAY.
ANIMAL PUZZLE: BEAR PLUS Z REARRANGED WILL SPELL ZEBRA.
PROBLEM: ANT, BASKET, CIGARET, CAT, GOAT, CHEST, ELEPHANT, FOOT.
FRUIT, HAT, HEART, RAT, RABBIT, SUIT, SHIRT, TROUT, POCKET, VEST AND WRIST.

GIVEN

PREMIUMS - CASH



BOYS
GIRLS
LADIES

ACT
NOW

Mail
Coupon

WE ARE RELIABLE

OUR 60th YEAR

Candid Cameras with Carrying Case, Ukuleles (sent postage paid) Other Premiums or Cash Commissions easily yours. **SIMPLY GIVE** pictures with White CLOVERINE Brand SALVE sold at 35 cents a box (with picture) and remit per catalog sent with starting order postage paid by us.

Wilson Chem. Co., Dept. W.C.M., Tyrone, Pa.

GIVEN

PREMIUMS - CASH



ACT NOW
We Are
Reliable
Write or
Mail Coupon
BOYS - GIRLS

Lovable Fully Dressed Dolls over 15" in height. Genuine 22 Cal Rifles. Wrist Watches. Aluminum Ware (sent postage paid) Other Premiums or Cash Commissions easily yours.

SIMPLY GIVE pictures with White CLOVERINE Brand SALVE sold at 35 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us. Be first 60th year

Wilson Chem. Co., Dept. W.C.M., Tyrone, Pa.

GIVEN

PREMIUMS - CASH



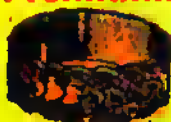
BE FIRST
ACT NOW

BOYS, GIRLS, LADIES, MEN! Radios, Footballs, Basketball Outfits, Swim Suits, all sent postage paid. **GIVEN - GIVEN - GIVEN.** White CLOVERINE Brand SALVE is so easy to sell to friends, neighbors, relatives at 35 cents a box with free picture. Send coupon now and your starting order will be sent out to you at once. We are reliable. Our 60th continuous year of serving millions with Premiums or Cash Commissions. **WRITE OR MAIL COUPON TODAY.** Be first. Act now.

Wilson Chem. Co., Dept. W.C.M., Tyrone, Pa.

GIVEN - GIVEN - GIVEN - GIVEN

Premiums - Cash Commission - Premiums - Cash Commission



BOYS
GIRLS

WATCHES

LADIES - MEN

BE FIRST
ACT NOW

Mail coupon today for valuable Premiums or Cash Commissions easily yours. White CLOVERINE Brand SALVE is so easy to sell and we are waiting here to serve you with many fine Premiums or Cash Commissions.

Wilson Chem. Co., Dept. W.C.M., Tyrone, Pa.



60th
YEAR

Mail
Coupon
Today

GIVEN

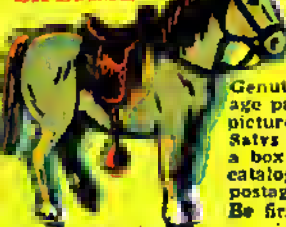
Pocket Watches, Wrist Watches, Fishing Outfits, Footballs, Candid Cameras with Carrying Case. Other Premiums or Cash Commissions easily yours. **SIMPLY GIVE** pictures with White CLOVERINE Brand SALVE easily sold at 35 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us. Write or mail coupon today. Be first.

Wilson Chemical Co., Dept. W.C.M., TYRONE, PA.



BE
FIRST
OUR
60th
YEAR

ONCE IN A
LIFETIME



.. LOOK ..
A REAL LIVE
PONY

Wrist Watches, Ukuleles, Fishing Sets, Bike Lights, Genuine 22 Cal Rifles all sent postage paid. **SIMPLY GIVE** beautiful art pictures with White CLOVERINE Brand SALVE and so easily sold at 35 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us. Mail coupon. Be first.

Wilson Chemical Co., Dept. W.C.M., TYRONE, PA.



60th
YEAR

GIVEN - GIVEN

Don't
Delay
Our
Premiums
and Cash
Commissions
are yours
for a limited
time only

Mail Coupon
NOW



Paste on a postal card or mail in an envelope NOW

MAIL COUPON TODAY

Wilson Chem. Co., Dept. W.C.M., Tyrone, Pa. Date. Gentlemen:—Please send me on trial 14 colorful art pictures and 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount within 30 days, select a Premium or keep Cash Commission as fully explained under Premium wanted in catalog sent with my order postage paid to start.

Name Age
 St. R.D. Box
 Town Zone
 Print LAST Name Here

☐ Please check here if you desire FREE Pictures otherwise none will be sent.

LEARN TO DANCE

IN YOUR OWN HOME... in **1** WEEK... or
DOUBLE YOUR MONEY BACK!

**Sensational New "Tell-and-Show" Way
 Enables You To Learn A Complete,
 New Dance Each Evening!**

**NOW
 DANCE
 THE**

**WALTZ
 TANGO**

FOX-TROT RHUMBA

SAMBA CONGA

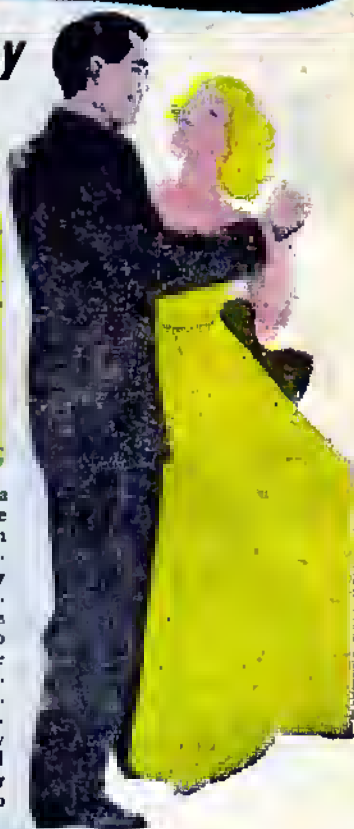
LINDY JITTERBUG

SQUARE DANCES

This new speed-method makes learning to dance so simple, quick and easy — you will amaze your friends in one single week! You'll be able to say "good-bye" to loneliness and "hello" to fun and romance. Of course, if you enjoy being a wallflower this easy, quick, self-teaching method is not for you. But, if you want to get out of your rut and start living — send for this Complete Dance Instruction Course on our **DOUBLE YOUR MONEY BACK GUARANTEE!** You have nothing to lose, and popularity and good times to gain, so act now! For your promptness, we include without extra charge, a wonderful book of Square Dances.



A picture of a dancing couple shows you each step and movement; easy follow-the-foot-print drawings for every step of each complete dance. Simple-to-read instructions. All together, this new speed-method makes it easy and quick to learn to dance.



BE POPULAR... GET MORE FUN OUT OF LIFE

The good dancers have the best times... get the most invitations. Here's your chance to own this new, complete, Short-Cut Course

to expert dancing. And, **DOUBLE YOUR MONEY BACK** if it isn't everything we say it is. The bonus book of Square Dances is yours.



**BONUS
 for
 PROMPTNESS**

Act today — and for your promptness we send you, without extra charge, a complete book of Square Dances. So what else could you want?

**COMPLETE COURSE OF
 DANCE INSTRUCTION ONLY \$1.98**

MAIL DOUBLE REFUND COUPON NOW!

**PICKWICK CO., Dept. 627-BC
 Box 463, Midtown Sta., New York 18, N. Y.**

Send, at once, the Complete Course of Dance Instruction. For my promptness, include the Book of Square Dances. On delivery, will pay postmen just \$1.98 plus postage. If not delighted and thrilled within 7 days, may return the Dance Course for REFUND OF DOUBLE THE PURCHASE PRICE. The Book of Square Dances is mine to keep.

Name

Address

City Zone State

☐ **SAVE MONEY:** Send payment now, and we pay the 48¢ postage. No APO, FPO, or Foreign C.O.D.'s.

DOUBLE YOUR MONEY BACK GUARANTEE!

You must learn to dance, in the privacy of your own home, in 7 days, or you may return the Complete Course of Dance Instruction for immediate refund of double your purchase price. The Bonus Book of Square Dances is yours to keep.

PICKWICK CO.

Box 463, Midtown Sta., New York 18, N. Y.

Tired of Being Ashamed of Your Build?

LET ME GIVE YOU A NEW HE-MAN BODY!

Charles Atlas

Awarded the title of "The World's Most Perfectly Developed Man" in an international contest.

My Secret Method Has Worked for Thousands No Matter How Skinny or Flobby They Were — Now, Why Not Let It Work For You?

HERE'S WHAT I'LL PROVE 15 MINUTES A DAY CAN DO FOR YOU

I DON'T CARE how old or young you are, or how ashamed of your present physical condition you may be. If you can simply raise your arm and flex it I can add **SOLID MUSCLE** to your biceps—yes, on each arm—in double-quick time! Only 15 minutes a day—right in your own home—is all the time I ask of you! And there's no cost if I fail.

I can broaden your shoulders, strengthen your back, develop your whole muscular system **INSIDE and OUTSIDE!** I can add inches to your chest, give you a vise-like grip, make those legs of yours litha and powerful. I can shoot new strength into your old backbone, exercise those inner organs, help you rram your body so full of pep, vigor and red-blooded vitality that you won't feel there's even "standing room" left for weakness and that lazy feeling! Before I get through with you I'll have your whole frame "measured" to a nice, new beautiful suit of muscles!

WHAT'S MY SECRET?

"**DYNAMIC TENSION!**" That's the ticket! The identical natural method that I myself developed to change my body from the scrawny skinny chested weakling I was at 17 to my present superman physique! Thousands of other fellows are becoming marvelous physical specimens—my way. I give you no gadgets or contraptions to fool with. When you have learned to develop your strength through "Dynamic Tension" you can laugh at artificial muscle-makers. You simply utilize the **DOR-**

MANT muscle-power in

your own God-given body—watch it increase and multiply double-quick into real solid **LIVE MUSCLE.**

FREE Illustrated 32-page Book. Just Mail the Coupon.

SEND NOW for my famous book, "Everlasting Health and Strength." Packed with actual photographs. Page by page, it shows what "Dynamic Tension" can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely **FREE.** Rush coupon to me personally: **CHARLES ATLAS, Dept. 3255, 115 East 23rd St., New York 10, N. Y.**



"I gained 11 lbs. and 4 1/2 inches on my chest, 3 inches on my arms. I am never constipated."
—Henry Nevins, Canada

"I gained 34 lbs. and increased my chest 6 inches!"
—Stanley Lynn, Calif.

"What a difference! Have put 3 1/2 inches on my chest (normal) and 2 1/2 inches expanded."
—F. S., New York

"Gained 29 pounds. When I started your course I weighed only 147. Now I weigh 170!"
—T. K., New York



SILVER CUP GIVEN AWAY

This handsome cup, over a foot high, will be given to the pupil who makes the greatest physical improvement in the next 3 months.

ARE YOU Skinny, Weak, and run down?

Always tired? Nervous? Lacking in confidence? Constipated? Suffering from bad breath? Fat and flabby? Do you want to lose or gain weight?

WHAT TO DO ABOUT IT is told in my **FREE BOOK.**

CHARLES ATLAS, Dept. 3255, 115 East 23rd St., New York 10, N. Y.

Send me—absolutely **FREE**—a copy of your famous book "Everlasting Health and Strength"—32 pages, crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

Name _____ Age _____
(Please print or write plainly)

Address _____

City _____ State _____

☐ If under 14 years of age check here for Booklet A.

MAIL COUPON TO GET MY VALUABLE BOOK FREE

APPEAR

Slim N' Trim

in only 5 seconds

with the interlocking hands of firm support*

instantly
enjoy

LOOKING IN SHAPE
FEELING IN SHAPE

If a sagging "corporation" is getting you down and spoiling your appearance try this right now: INTERLOCK your hands and press up and in across the extended abdomen. See how the abdomen is pushed back in and held there! Like this sensation of feeling better and looking good? Of course you can't keep your interlocked hand across your abdomen all the time and you do not have to because our brand NEW POWER-KNIT COMMANDER* belt with the exclusive Interlocking Hands of Firm Support* will give you the same results quickly and all the time too!

Back is Held Together—Clothes Fit Better

New Power-Knit Commander makes clothes fit better, actually permits you to take in several notches on your belt. New Commander holds your back together and keeps it from getting the falling-apart feeling.

Work Better All Day and Feel Good Too!

All we say is try New Power-Knit Commander and compare how you feel and look at the end of a strenuous day's work with the way you did before wearing New Commander. You must enjoy the difference or the cost will be nothing to you.

TRY 10 DAYS FREE

Send the coupon below and try this amazing new all around abdominal fastener which makes you look smooth and slimmer. Wear the New Power-Knit Commander 10 days and then decide. Either you look, feel and enjoy your new appearance much more or return the belt and we'll immediately refund the purchase price.



BEFORE

AFTER

ONLY \$3.98

Waist 28 to 47



USE THIS COUPON

Make The Interlocking Hands Test Now!

You do not have to send for the New Power-Knit Commander with Interlocking Hands of Firm Support* to test what it will do for you. To get the idea just do this: Interlock your hands across the extended abdomen and press up and in. Feel good? Of course! Now try New Power-Knit Commander and see if you do not feel the same way.



Ward Green Co., Dept P658 43 West 61st St., New York 23

OK! Send the New Power-Knit Deluxe Commander with the "Interlocking Hands of Firm Support*" for 10 days trial. I either get the results promised or my purchase price will be promptly refunded.

- My present waist measure is _____ inches.
- ☐ I enclose \$3.98 (\$4.98 for waist 47 and up).
- ☐ Send C.O.D. I'll pay postmen plus postage.
- ☐ Also send extra fly front pouches, 75c (3 for \$2.00).

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

*U.S. Reg. U. S. PATENT Office Nos. 3,701,148 and 3,066,797

A

VIGILANTE

407

Scan

